

# REPORTING TYBMM JOURNALISM (ENG) SEM V examination REG/ATKT NOV/DEC 2020

Instructions:

1. Semester V examination REG/ATKT NOV/DEC 2020. Subject - Reporting
2. Fill personal details carefully.
3. Each question carries 1.5 mark.
4. Total questions - 60
5. Attempt any 40
6. Time - 1 hour

\* Required

1. Email \*

---

2. Student ID \*

---

3. Student's name (Surname Firstname Middlename) \*

---

4. Student's exam seat number \*

---

5. 1. \_\_\_\_\_ asks the questions in an interview.

*Mark only one oval.*

- Editor
- Interviewer
- Anchor
- Interviewee

6. 2. The 1992 Indian Stock Market Scam was exposed by

*Mark only one oval.*

- Suchita Dalal
- Arnab Goswami
- Rajdeep Sardesai
- Ravish Kumar

7. 3. Fast-paced news that usually appears on the front page of newspaper is called

*Mark only one oval.*

- Soft News
- Editorial
- Snippets
- Hard News

8. 4. Report or updates on current events are called

*Mark only one oval.*

- articles
- research papers
- news
- bulletin

9. 5. Sony ICD-PX370 is \_\_\_\_\_ used by reporters.

*Mark only one oval.*

- Voice recorder
- Video reorder
- Graphic designer
- Audio-Video recorder

10. 6. Generally, news coming from TADA will be covered into this beat

*Mark only one oval.*

- Courts/Legal
- Civic
- Communities
- Infrastructure

11. 7. Research, Observation, Press conference, Public meetings etc. are called:

*Mark only one oval.*

- Sources of news upgradation
- Sources of news gathering
- Sources of public information
- Sources of news parameters

12. 8. Objectivity in news reporting emphasises on :

*Mark only one oval.*

- Responsible attitude towards the society
- Knowing what to omit
- The ability to be unbiased and unprejudiced
- Precise & concise with choice of words

13. 9. "Do you have an image problem?" a question asked by Karan Thapar to PM Narendra Modi is \_\_\_\_\_ type of question.

*Mark only one oval.*

- Open ended
- Close ended
- Dual ended
- Mixed ended

14. 10. the classic example of 'dog-bites-man vs. man-bites-dog' can fall into which news value?

*Mark only one oval.*

- Proximity
- Impact
- Bizarre/Unusual
- Timeliness

15. 11. Which of the following is the primary function of Media Releases

*Mark only one oval.*

- Elementing the information about the organization
- Maintaining goodwill of the organization
- Finding sponsors for the organization
- Inviting investors for the organizations

16. 12. \_\_\_\_\_ is a feature of Accuracy.

*Mark only one oval.*

- Re-checking
- Briefing
- Balancing
- Sequencing

17. 13. 'APP' is the news agency of:

*Mark only one oval.*

- India
- Pakistan
- Thailand
- Srilanka

18. 14. A story that publishes later developments of an event -

*Mark only one oval.*

- Follow Ups
- Editorial
- Columns
- Blogs

19. 15. A printed acknowledgment of work done or assistance given, as on a newspaper article or film

*Mark only one oval.*

- Headline
- Placeline
- Dateline
- Creditline

20. 16. \_\_\_\_\_ Editorials throw light on analyse or explanation of a subject.

*Mark only one oval.*

- Endorsement
- Obituary
- Persuasive
- Explanatory

21. 17. New, Significant, Unusual are \_\_\_\_\_ of news.

*Mark only one oval.*

- Principles
- Values
- Criterias
- ethics

22. 18. Yellow Journalism is also called as \_\_\_\_\_.

*Mark only one oval.*

- Tabloid Journalism
- Irregulated Journalism
- Citizen Journalism
- Investigative Journalism

23. 19. 5W and 1H are kept on top in which style of writing?

*Mark only one oval.*

- Inverted pyramid style
- Egyptian pyramid of Style wriiting
- Modeled Writing
- Pyramid of Process Writing

24. 20. Obtain the knowledge about the interviewee and the topic comes under which stage of interview?

*Mark only one oval.*

- pre interview
- post interview
- during interview
- in editing the interview

25. 21. Bihar Election 2020 are most suitable to cover under \_\_\_\_\_ beat

*Mark only one oval.*

- Education
- crime
- politics
- aviation

26. 22. Developing key contacts is extremely important to \_\_\_\_\_

*Mark only one oval.*

- build reputation
- build sources
- maintain ego
- gain freebies

27. 23. "A small step for man, but a giant leap for mankind", says Neil Armstrong when he landed on the moon. Which type of lead is this?

*Mark only one oval.*

- Question Lead
- Punch lead
- Summary Lead
- Quotation lead

28. 24. Abbreviation for the page opposite the editorial page

*Mark only one oval.*

- op-ed
- cue
- close-up
- HFR

29. 25. the area of operation or the subject(s) assigned to a reporter is called:

*Mark only one oval.*

- Sector
- field
- Beat
- Profile

30. 26. Which magazine carried the story of the Radio Tape Controversy?

*Mark only one oval.*

- OPEN
- Outlook
- Stardust
- Fortune

31. 27. News that deals with Human Interest Stories

*Mark only one oval.*

- Hard news
- Soft news
- Editorial
- Breaking news

32. 28. Information that is new and unusual is called

*Mark only one oval.*

- articles
- research papers
- news
- bulletin

33. 29. \_\_\_\_\_ is a feature of Brevity.

*Mark only one oval.*

- To write powerfully
- To write briefly
- To write calmly
- To write presentably

34. 30. 'An interview given to journalists by a prominent person in order to make an announcement or answer questions ' is called

*Mark only one oval.*

- Public meetings
- Press conference
- Press seminars
- Press release

35. 31. Communities Beat can prominently cover \_\_\_\_\_ news.

*Mark only one oval.*

- cultural
- economical
- legal
- political

36. 32. Events that deviate sharply from the expected' fall into which news value?

*Mark only one oval.*

- The unusual
- Proximity
- Prominence
- Impact

37. 33. \_\_\_\_\_ makes it easy for the journalists to record audio-video of an event.

*Mark only one oval.*

- Camrecorder
- Illustrator
- iDesigns
- Headphones

38. 34. The Guardian reported \_\_\_\_\_ as the worst fires in a decade.

*Mark only one oval.*

- Amazon rainforest fire
- Tamil Nadu fires
- California fires
- Austrilian fires

39. 35. Journalism that present little or no legitimate, well-researched news while instead using eye-catching headlines for increased sales:

*Mark only one oval.*

- Irregulated Journalism
- Yellow Journalism
- Citizen Journalism
- Investigative Journalism

40. 36. Informational Interviews primarily focus on:

*Mark only one oval.*

- showcasing a personality
- Promote an event
- Find more information on already existing / newly happened event
- Presenting statistics only

41. 37. 'Will you apologize for the riots of 1984?' - a question asked by Arnab Goswami to Rahul Gandhi is an example of which type of question?

*Mark only one oval.*

- Open ended
- Close ended
- Dual ended
- Mixed ended

42. 38. The Watergate scandal had a huge impact on \_\_\_\_\_ discourse in the US.

*Mark only one oval.*

- religious
- cultural
- political
- financial

43. 39. \_\_\_\_\_ type of editorials are meant to influence the readers and urge them to take a stand.

*Mark only one oval.*

- Endorsement
- Obituary
- Persuasive
- Explanatory

44. 40. 'Petra' is the news agency of

*Mark only one oval.*

- Jordan
- Norway
- Austria
- Newv Zealand

45. 41. The judiciary applies the laws which have been passed by the

\_\_\_\_\_

*Mark only one oval.*

- Legislature
- Prime Minister only
- President only
- MPs only

46. 42. What is by-line?

*Mark only one oval.*

- Reporter's name printed with story
- Text written on lines
- Line statng date
- Line stating publication details

47. 43. Who is at the top of the editorial hierarchy?

*Mark only one oval.*

- Executive editor
- Editor in chief
- Chied correspondant
- Sub editor

48. 44. This tells you where the story originated:

*Mark only one oval.*

- Byline
- Placeline
- Dateline
- Headline

49. 45. Printed title of a newspaper on page one is called:

*Mark only one oval.*

- Flag
- Folo
- Bulldog
- B-copy

50. 46. Story that depends on an already published news -

*Mark only one oval.*

- Breaking news
- Columns
- Follow ups
- Soft news

51. 47. Which of the following is NOT an example of Reporting in a crisis/

*Mark only one oval.*

- 26/11 TERROR ATTACK
- COVID-19 Pandemic
- 2014 Elections
- NEPAL EARTHQUAKE

52. 48. Basic objectives of a newspaper is to:

*Mark only one oval.*

- Educate, Inform and Entertain
- Inform and Entertain
- Educate and Inform
- Only educate

53. 49. While dealing with unethical practices a journalist's first obligation is to the:

*Mark only one oval.*

- Editor
- Newsfirm
- Secrecy
- Truth

54. 50. In \_\_\_\_\_ type of attribution details are provided openly and quoting names is allowed

*Mark only one oval.*

- On the record
- Off the record
- Non-attributable
- Invisible attribution

---

This content is neither created nor endorsed by Google.

Google Forms