

# TYBMM SEM5 REG/ATKT/ NOV/DEC2020

## SUBJECT: INDIAN REGIONAL JOURNALISM

Attempt Any 40 out of 50

Each question Carry 1.5 Mark

Total marks 60

Time 1 hour

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\* Required

1. Email \*

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2. STUDENTS SEAT NUMBER \*

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3. STUDENT ID \*

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4. STUDENTS FULL NAME (SURNAME FIRST) \*

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5. 1. Who among the following published first newspaper in India?

*Mark only one oval.*

- James Augustus Hickey
- Lord William Bentinck
- Lord Cornwallis
- Sir Thomas Munro

6. 2. Which is the first hindi newspaper ?

*Mark only one oval.*

- Banga Doot
- Oodhund Martand
- Samachar Sudhavarshan
- Banaras akhbar

7. 3. Who was the editor of the Marathi newspaper 'Darpan'?

*Mark only one oval.*

- Lokmanya Tilak
- Gopal Ganesh Agarkar
- Vishnushastri Chiplunkar
- Balshastri Jambhekar

8. 4. Started by Mrinal Kanti Ghosh, Prafulla Kumar Sarkar and Suresh Chandra Majumdar, which Bangali paper was a counterpart of Hindustan Standard ?

*Mark only one oval.*

- Tattabodhini
- Amritbazaar Patrika
- Anandabazaar Patrika
- Bande Mataram

9. 5. Which language Oudh Akhbar was published?

*Mark only one oval.*

- Hindi
- Urdu
- Bengali
- Marathi

10. 6. The beginning of Telugu Journalism is marked in \_\_\_\_

*Mark only one oval.*

- 1835
- 1838
- 1832
- 1835

11. 7. Who started Ananda Vikatan?

*Mark only one oval.*

- S.S Vasan
- Nageswara Rao
- C.V Rao
- N. G Ranga

12. 8. \_\_\_\_\_ was the first Executive President of the Kerala Sahtiya Academy

*Mark only one oval.*

- K. P. Kesava Menon
- K. Madhavan Nair
- V. V. S. Aiyar
- S. Sadanand

13. 9. Color television was introduced in which year?

*Mark only one oval.*

- 1947
- 1999
- 1997
- 1982

14. 10. Sakal Media is controlled by which prominent family of Maharashtra ?

*Mark only one oval.*

Deshmukh

Pawar

Thackeray

Fadnavis

15. 11. IRS stands for

*Mark only one oval.*

Indian Research Survey

Indian Reader Survey

Indian Readership Survey

Indian Rapid Survey

16. 12. By mid 2011 Hindi daily \_\_\_\_\_ claimed to be the largest read newspaper of the world

*Mark only one oval.*

Hindustan Patrika

Navbharat Times

Dainik Jagran

Punjab Kesari

17. 13. \_\_\_\_\_ in 1849 was the first paper to first paper to introduce Devnagari script in the North-West provinces.

*Mark only one oval.*

- Bangadoot
- Benaras Akhbar
- Vishwamitra
- Patrika

18. 14. Which of the following channels is not a Marathi news channel?

*Mark only one oval.*

- Jai Maharashtra
- Zee 24 taas
- IBN Lokmat
- Aajtak

19. 15. sakal was founded by \_\_\_\_\_.

*Mark only one oval.*

- Dr. Narayan Bhikaji Parulekar
- Vasundhara Vahini
- Balasaheb Thackeray
- P.M Bhagvat

20. 16. In which year bangadoot published

*Mark only one oval.*

1829

1850

1860

1819

21. 17. From where was the first newspaper started?

*Mark only one oval.*

Delhi

Mumbai

Calcutta

Agra

22. 18. Birth year of Bengali journalism

*Mark only one oval.*

1820

1818

1828

1858

23. 19. Who edited Fawaid-ul-Nazarin?

*Mark only one oval.*

- Rahim
- Sayed Hasan
- Abdul kalam
- Ram chandra

24. 20. When was Mathrubhumi was started?

*Mark only one oval.*

- Sun Mar 18 1923 13:30:00 GMT+0530 (IST)
- Sun Feb 18 1923 13:30:00 GMT+0530 (IST)
- Fri May 18 1923 13:30:00 GMT+0530 (IST)
- Mon Jun 18 1923 13:30:00 GMT+0530 (IST)

25. 21. Loksatta is a newspaper of which media group?

*Mark only one oval.*

- Express Group
- ABP Group
- Dainik Bhaskar Group
- Times Group

26. 22. Who started Free Press of India Agency

*Mark only one oval.*

- Lokmanya Tilak
- S. Sattanand
- Rajaram mohan Roy
- K. S. Menon

27. 23. Dina Thanti took credit for reforming

*Mark only one oval.*

- Tamil Essay
- Tamil Prose
- Tamil Newspaper
- Tamil Journal

28. 24. The first Bengali newspaper to espouse the cause of the working class was

*Mark only one oval.*

- Bharat Sharmajibi
- Bengalee
- Halishaar Patrika
- Basumati

29. 25. The editor of \_\_\_\_\_ faced contempt of court proceedings and imprisonment when it voiced public indignation in 1883 against a High Court Judge who ordered Hindu idols to be produced in court as evidence.

*Mark only one oval.*

- Bengalee
- Sambad Kaumudi
- Ganashakti
- Pratidin

30. 26. Basumati (1880) which was edited by Krishna Kamal Bhattacharya is reputed to be

*Mark only one oval.*

- The first Bengali daily to adopt modern methods of production
- The first Bengali daily to have a foreign correspondent
- The first Bengali daily to have an international print
- The first Bengali daily to resist the British

31. 27. Which event in 1905 had a profound impact on the Bengali press, which not only opposed it along with most, but became severely critical of the British government

*Mark only one oval.*

- The division of Bengal
- Partition of India
- Formation of Sylhet
- Transfer of India's capital from Calcutta to Delhi

32. 28. Which famous Persian newspaper was published in 1822 by Raja Ram Mohan Roy?

*Mark only one oval.*

- Urdu Guide
- Kohinoor
- Muslism Gazette
- Mirut-ul-Akhbar

33. 29. Who was the founder of Al-Hilal Newspaper?

*Mark only one oval.*

- Raja Ram Mohan Roy
- Maulana Abdul Kalam Azad
- Sajjad Hussian
- Maulvi Sanaullah Khan

34. 30. Who published the Oudh Akhbar ?

*Mark only one oval.*

- Hasan Manto
- Munshi Nawal Kishore
- Sumitranandan Pant
- Neeraj

35. 31. Inquilab and Urdu Times are published from which city ?

*Mark only one oval.*

- Mumbai
- Cochin
- Agra
- Lucknow

36. 32. The collection of news at Eenadu was done like

*Mark only one oval.*

- Circle
- Pyramid
- Inverted Pyramid
- Source

37. 33. The founder of Dina Thanti was great admirer of English tabloid

*Mark only one oval.*

- Daily Bugle
- Daily Uk
- Daily Mirrior
- Daily News

38. 34. Kandathil Varghese Mappillai is the founder of \_\_\_\_\_

*Mark only one oval.*

- Mathrubhumi
- Malayala manorama
- Keralamitram
- Malyalamitram

39. 35. Which Urdu newspaper was founded by Jawaharlal Nehru?

*Mark only one oval.*

- Al-Hilal
- Harijan
- Quami Awaz
- Tej

40. 36. By whom was urdu Akhbar edited?

*Mark only one oval.*

- KS. Menon
- Sayed Hasan
- Munshi Kishore
- Jugal Kishore

41. 37. Newspaper was brought to India by the \_\_\_\_\_

*Mark only one oval.*

- British
- Portuguese
- French
- Mughal

42. 38. Bengal Gazette was a \_\_\_\_\_

*Mark only one oval.*

- Daily
- Bi – weekly
- Monthly
- Weekly

43. 39. Oodhund Martand was the \_\_\_\_\_ hindi newspaper.

*Mark only one oval.*

- First
- Second
- Third
- Fourth

44. 40. Who was the editor of Oodhund Martand?

*Mark only one oval.*

- Raja Ram Mohan Roy
- James Augustus Hickey
- Mahavir Prasad
- Joogal Kishor Shukla

45. 41. From where was Aj started?

*Mark only one oval.*

- Mumbai
- Kerala
- Banaras
- Kolkata

46. 42. In which year was Bharat Mitra Started?

*Mark only one oval.*

- 1878
- 1887
- 1877
- 1888

47. 43. In which year was the Pratap (weekly) from Kanpur started?

*Mark only one oval.*

1911

1912

1913

1914

48. 44. Lokmat is the most famous newspaper mostly read in which states

*Mark only one oval.*

Gujrat and Maharastra

Goa and Maharastra

Maharahtra and Karnataka

Maharastra and Rajasthan

49. 45. Editor of Basumati newspaper

*Mark only one oval.*

Subhash vidyasagar

Babu Mohan Ganguli

Kristodas pal

Krishna Kamal Bhattacharya

50. 46. 1st language paper to subscribe to Reuter (News Agency)

*Mark only one oval.*

- Bangdarshan
- Bengalee
- Masik Patra
- Som Prakash

51. 47. Who started Bande Mataram

*Mark only one oval.*

- Raja Ram Mohan Roy & B.C Pal
- Iswar Chandra Vidyasagar & Aurbindo Ghosh
- B.C Pal & Aurbindo Ghosh
- Rabindra Sen & Raja ram Mohan Roy

52. 48. Which newspaper remarked as “A Burning Hatred for the British Race”

*Mark only one oval.*

- Maitri
- Bengal Patrika
- Yuganter
- Sandhya

53. 49. Religious Periodical Brahaminical magazine was started by

*Mark only one oval.*

- Keshab Chandra Sen
- B.C Pal
- Aurbindo Ghosh
- Raja Ram Mohan Roy

54. 50. Which Bengali newspaper became mouthpiece of CPI(M)

*Mark only one oval.*

- Bengal Herald
- Samachar Darpan
- Ganasakti
- Calcutta Darshan

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