

FEATURES & OPINION SET1 TYBMM JOURNALISM ENGLISH SEM V

Instructions:

1. Semester V examination. Subject - FEATURES AND OPINION
2. Fill personal details carefully.
3. Each question carries 1 mark.
4. Total questions - 50
5. Attempt any 40
6. Time - 1 hour

* Required

Email *

Your email

Student's name (Surname Firstname Middlename) *

Your answer

Student's exam seat number *

Your answer

1. News stories are basically divided into two types: _____



- Hard And Sott
- Hot And Cold
- Aggressive And Timid
- Good And Bad

2. A recurring piece or an article published is called

- Columns
- Editorials
- Obituaries
- Human Intrerest Stories

3. Snippet is presented in a _____ column.

- Single
- Double
- Triple
- Multiple

4. Which of them is NOT a type of Feature?

- Human Interest Stories
- Trend Stories
- News Article
- Historical Features

5. ____ is the key to write a profile story.

- Observation



- Observation
- Note Taking
- Feedback
- Followup

6. Which among the following is the book written by Kumar Ketkar?

- Badalte Vishwa
- Mr. Editor
- His Memoir
- Outlook

7. Which of the following is not a positive tip to include in travel writing?

- Be Funny
- Use Flamboyant Language
- Be Fresh
- Avoid Quotes

8. ___ type of questions make the person to furnish ample details.

- Close-End
- Open-End
- Sarcastic
- Mocking



9. Which type of travel writing includes a realistic narration about a journey, meant for a wider audience and usually with a certain literary value to it?

- Travel Blogs
- Travelogues
- Travel Stories
- Travel Guides

10. Columns go from

- Top To Bottom
- Bottom To Top
- Left To Right
- Right To Left

11. Name the Actress who worked in 'Mother India' and was an active political leader

- Nargis Dutt
- Smita Patil
- Shabana Azmi
- Rekha



12. Obtain the knowledge about the interviewee and the topic comes under which stage of interview?

- Pre Interview
- Post Interview
- During Interview
- In Editing The Interview

13. _____ have characters, dialogue, pace, plot, suspense, drama - they need shaping and organising to hold the reader's attention.

- Images
- Stories
- Trips
- Adventures

14. The inverted pyramid is used in

- Reports
- Features
- Editorials
- Obits



15. Which of the following is not a travel booking related app?

- Trip Advisor
- Make My Trip
- Yatra
- Zomato

16. Today's editorials are affected by

- Commercialization
- Content
- Writers Inability
- Language

17. What was the award honored to Kumar Ketkar by the Government?

- Padmashri
- Khel Ratna
- Bharat Ratna
- Padma Vibhushan

18. Gossip Column means

- A Personality Column Usually Written Under A Real Or Fictitious Name



- A Personality Column Usually Written Under A Real Or Pseudous Name.
- A Story Sent Round To Newspapers By A Public Relations Department.
- A Column Specially Written On Economic Policiesd.None Of These
- A Cutting Of An Item From A Newspaper.

19. A good film review will

- Entertain
- Inform
- Persuade
- Entertain, Inform And Persuade

20. Who is the current editor of TOI?

- Girish Kuber
- Benett Coleman
- Jaideep Bose
- Uddhav Thackrey

21. Which of the following is NOT true in case of soft news?

- Less Time-Bound
- Background Information Or Human-Interest Stories.
- Does Not Deal With Formal Or Serious Topics And Events.
- Has A Decided Writing Format



22. Publishing false statements injurious to someone's reputation' is a handy definition of

- Libel
- Plagiarism
- Complaints
- FIR

23. who informs the public about the positive, negatives of a film, play or book

- Producer
- Director
- Reviewer
- Editor

24. Fixing time and location is important for:

- Face To Face Interview
- Telephonic Interview
- Email Interview
- Online Interview



25. Breaking news is _____ news.

- Feature News
- Delayed
- Soft
- Hard

26. _____ help relive the past

- Seasonal Stories
- Nostalgic Stories
- Human Interest Stories
- Trend Stories

27. Giving Gyan is an Agony Aunt Column from

- The Hindu
- Outlook
- Times Of India
- Mumbai Mirror



28. _____ are stories that bring about interest, sympathy or motivation in the reader/viewers

- Nostalic Stories
- Travel Stories
- Human Interest Stories
- Trend Stories

29. The goal of a critic is

- Being Fair, Honest And Understanding
- Being Blunt
- Being Honest
- Giving Your Opinion However Prejudiced

30. _____ is a French word generally known for the style of short, light and humorous article often published as newspaper column.

- Causerie
- Bonjour
- Habler
- Paz



31. "A small step for man, but a giant leap for mankind", says Neil Armstrong when he landed on the moon. Which type of lead is this?

- Question Lead
- Punch Lead
- Summary Lead
- Quotation Lead

32. This is written in Inverted Pyramid Style

- Hard News
- Soft News
- Editorial
- Column

33. Which of the following is NOT an indicator of news

- New And Latest
- Informs
- Educates
- Usual



34. Features on people are also called

- Vox Pop
- Profiles
- Pop Vox
- Prolife

35. ____ Interviews are conducted by journalists to dig out facts for the stories.

- Informational Interviews
- Q&A Interview
- E-Mail Interview
- Telephone Interview

36. Identify the type of Imagery: "I had no choice but to pet his cotton soft fur."

- Gustatory Imagery
- Tactile Imagery
- Visual Imagery
- Olfactory Imagery

37. What does a nose for news mean?

Space For News



Space For News

Senses Material For News

Publish Crime Reports

Human Interest News

38. Features on a festivals are called _____ features

Seasonal

Occasional

Traditional

Sequential

39. What is a characteristic of feature writing?

It Is Very Fast Paced And Reported Right After It Happens

They Are Human Interest Stories For The Most Part

Timeliness Is A Huge Factor

They Are Written In The Inverted Pyramid Format

40. What is soft news?

News That's Based On Opinions, Not Facts

News That's Circulated On The Internet, Not On Paper

News That Is Boring And Dull

News That's Entertaining Or Interesting

41. Which of the following is not a type of imagery?

Visual Imagery



- Visual Imagery
- Auditory Imagery
- Extrasensory Imagery
- Tactile Imagery

42. In this form of imagery, the writer appeals to the reader's sense of smell

- Auditory Imagery
- Tactile Imagery
- Visual Imagery
- Olfactory Imagery

43. What is an interview?

- Mixture Of Hard News
- Positive Journalism
- Interaction Between Two People
- Gossip

44. When obituary is spoken ,it is called_____

- Snippets
- Eulogy
- Personification
- Metaphor



45. Identify the type of Imagery: “The sun does arise, and make happy the skies.”

- Auditory Imagery
- Tactile Imagery
- Visual Imagery
- Olfactory Imagery

46. This type of column aims at increasing the knowledge and understanding of the reader by providing detailed information of an issue.

- Advisory Columns
- Analytical Columns
- Interactive Column
- Agony Aunt Column

47. Name the author who wrote book known as 'A Day in the Life of Indira Gandhi'

- Robert Frost
- Raghu Rai
- Dhiren Bhagat
- Ajoy Bose



48. Editorials are written by

- Reporters
- Chief Reporter
- Columinist
- Editor-In-Chief

49. The music of the movie Slumdog Millionaire was composed by

- Shankar Mahadevan
- A R Rahman
- Illaiyaraaja
- Amit Trivedi

50. While writing a pitch for a story, which of the following is NOT essential?

- Clarity And Conciseness
- Using Catchy Titles
- Grab Readers Attention
- Long Headlines And Lack Of Introduction To The Topic.

Submit

 Never submit passwords through Google Forms.



Google Forms

