11.00am To 1.30pm
06/04/2015

T.Y. B.M.M. (CBSGS) (75:25) Library
(Sem-V)
Journalism : Feature and opinion

QP Code : 11264

(2½ Hours) [Total Marks : 75

N. B. : (1) All questions are compulsory.
(2) All questions carry equal (15) marks.

1. Differentiate between News Report and News Feature. Illustrate these with the outline (30 words) of two examples each. 15

2. Attempt at least 500 word Interview (Question and Answer form) with any one of the following :– 15
   (a) Amir Khan
   (b) Sania Nehwal
   (c) Narendra Modi
   (d) Kumar Ketkar

3. Discuss the importance and structure of edit-page of your favourite newspaper. 15

   OR

   What is a trend story? Why do newspaper have trend stories? Write a trend feature on smart phones. 15

4. What are the qualities of a good columnist? Analyse any one of your favourite columnist and his/her work. 15

   OR

   What is an obituary? What are the elements of a good obituary? Write an obituary of a personality of your choice. 15

5. Write short notes on (any three) :- 15
   (a) Seasonal Features
   (b) Editor S Sadanand
   (c) Book Review
   (d) Types of Features
   (e) Soft News

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