

NOTE -

Note: All Questions are Compulsory

All Questions carry equal mark.

Q1. Write 250 words News story on Rio Olympics with reference to News Value in Inverted Pyramid style (15)

Q2. History of World Journalism (15)

OR

Q2.A) Role of Circulation Department (8)

Q2.B) Role & functions of journalism(7)

Q3. Compare & contrast the duties of Resident Editor with that of a News Editor. Who is higher up in hierarchy? With a simple diagram explain the hierarchy of editorial department (15)

OR

Q3. A) Write a profile on P.V Sindhu (8)

Q3. B) Role of marketing department (7)

Q4. Do you agree the modern print journalism cannot do without soft news? How far it is true that soft news has a special appeal for younger generation (15)

OR

Q4. A) Elaborate news value with example (8)

Q4. B) Write a note on News Agencies(7)

Q5. Short notes (any 3)

- a) Trend stories
- b) Travel feature
- c) HR department
- d) Feature
- e) News Editor