

All Questions are compulsory  
Right Figures indicates full marks

Q1 'Aakash Software' a multinational brand. It is going to launch in india soon. For such a big size of organization which type, nature and structure would you like to choose ? and why ? explain in detail. 15

Q2 Explain the different elements of organizational structure in detail. Draw a diagram wherever required. 15

OR

Q2A What are the 4 main factors affecting organizational behaviour ? 8

Q2B Explain 3 most common organizational designs. 7

Q3 Define organizational culture and describe in detail the functions and characteristics of organizational culture. 15

OR

Q3A Write a definition of conflict and what are the sources of conflicts ? 8

Q3B Explain the structure of media organization 7

Q4 Define 'Motivation' with a diagram. Explain in detail Maslow's need hirerchy theory of motivation. Take a suitable example. 15

OR

Q4A why do people join the groups ? 8

Q4B Explain in short the different types of organizations. 7

Q5 Write Short Notes ( Any 3 ) 15

- 1) Levels of Conflicts
- 2) Perception
- 3) Japanese culture V/S Indian culture
- 4) Types of Team
- 5) Team V/S Group