

All Questions are Compulsory.

Figures mentioned on Right Indicates full marks.

Q1. Write a program for Registration Form to create a new account on Facebook having link between 2 pages in HTML with using Form Tag. Also draw output of both pages. 15

Q2. What is Animation? Explain Animation Production Process. Write brief note on various 3D Animation software's. 15

OR

Q2. A. What is online marketing? Explain their payment models in detail. 8

B. Write a javascript using function. 7

Q3. What is Affiliate marketing? What are the advantages of Affiliate marketing? 15

OR

Q3. A. Explain Blogging in detail? Explain Blogging and RSS in detail. 8

B. Explain Form tag of Html in detail. 7

Q4. Explain Email Marketing in detail. 15

OR

Q4. A. What is javascript? Explain object, event, & function of java script. 8

B. How the Audio Editing is to be done in Adobe? Explain Importing and Exporting Audio in detail. 7

Q5. Write short notes on- (any 3) 15

1. Web Banner and their types
2. Layers in Adobe Flash
3. Online Advertising
4. Viral Marketing
5. List tag of Html

— The End —