

Note: All Questions are Compulsory

All Questions carry equal marks

Q1. Briefly explain the Viewpoints of Kroeber on Diffusionism. (15)

Q2. Discuss commodification of cultural and its impact on lifestyle. (15)

OR

a. Write a note on the evolution and need for cultural studies. (10)

b. Discuss Urbanism as a way of Life. (5)

Q3. Explain the relevance of social and political in the construction of culture. (15)

OR

a. Elaborate on the role of social system with the Indian cultural framework. (8)

b. Elaborate how folklore represents culture. (7)

Q4. Explain the concepts. (15)

a) Representation b) Articulation c) Ethnocentrism d) Kinship e) Cultural Shock (15)

OR

a. Gender is a means of culture conditioning. Explain this statement. (8)

b. What do you mean by popular and mass culture. (7)

Q5) Shorts notes on (Any 3) (15)

a) Functionalism

b) Social Interaction

c) Global economic flow

d) Creolization e) Cultural Materialism