

Note: All questions are compulsory

All questions carry equal marks

Q1) Give instance of how class and religion are represented in the mainstream media text like advertisement and film? (15)

Q2) a. What is social interaction and discusses its significance with help of Maslow Need Hierarchy Theory? (15)

OR

a. Define the term society and bring out the difference between rural and urban societies? (8)

b. Explain gender as a type of social stratification. (7)

Q3) a. Socialization leads to personality development, Explain. (15)

OR

a. What are social groups? Explain the need for social group (8)

b. How Does Sociology influence our lives? (7)

Q4) a. Explain the concept (15)

i) Follow-up and Continuity ii) Acculturation iii) Popular Culture iv) Censorship v) Belief

OR

a. Explain the impact of social change with respect to media? (8)

b. Explain the institution of marriage in India. (7)

Q5) Short notes on :- (Any 3) (15)

a. Forms of accommodations b. Types of news c. Informal agents of social control
d. Social movement e. Education institution