

Time: 2 Hours

Marks: 60

- NB: 1. All questions are compulsory
2. Numbers on the right indicate full marks
3. Give examples wherever necessary

Q1. Describe the various entrepreneurship routes in the film industry. Which one would you opt for and why? **15**

Q2.(a) If you have an investment of Rs. 5 crores and you must make a Hindi commercial film, how will you divide the amount? What will be your priority while preparing the budget? **15**

OR

Q2.(b) Explain script breakdown. **08**

Q2.(c) Explain minimum guarantee model. **07**

Q3.(a) Describe the role of Film associations in the film industry **15**

OR

Q3.(b) What is revenue sharing? How revenue sharing works? **08**

Q3.(c) What are the roles and responsibilities of Production Manager? For smooth function of shoot, is it necessary to be well coordinated, explain with your shooting experiences. **07**

Q4. Write short notes (Any 3) **15**

- a) Company and its characteristics
 - b) Camera Angles
 - c) Animated Films
 - d) Pitching to an investor
 - e) Financial projections
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