

1. Introduction

About Munotes: Munotes is a leading platform for students and professionals, providing essential educational resources such as previous year question papers, detailed notes, student groups, and syllabus information for all universities and colleges.

Mission Statement: Our mission is to empower students and professionals with the knowledge and resources they need to excel in their careers.

2. Audience Insights

TechJobsDaily (Substack):

- **Subscribers:** 3.75K
- **30-Day Views:** 58.4K
- **Open Rate:** 23.71%

Remote Jobs Daily (Substack):

- **Subscribers:** 32
- **30-Day Views:** 465
- **Open Rate:** 61.90%

Munotes.in (Google Analytics):

- **Users (Last 12 months):** 207K
 - **New Users:** 200K
 - **Views:** 923K
 - **Top Locations:** India, United States, United Kingdom
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3. LinkedIn Insights

Profile Overview:

- **Impressions (Past 365 days):** 656,819
- **Unique Views:** 193,253

Top Performing Posts:

- **Advocacy Today (38,249 Impressions):** Consolidated News for Legal Professionals
 - **Legal News (28,452 Impressions):** Consolidated News for Legal Professionals
United States
 - **Medical News (22,253 Impressions):** Consolidated News for Medical Professionals
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4. Social Media and Community Engagement

Telegram Channel:

- **Members:** 4K
- **Messages Sent (Last Week):** 79.6K
- **Engagement:** Active growth in group members and message exchanges.

Other Platforms:

- **Groups and Channels:** Daily updates on tech, remote jobs, legal news, and more.
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5. Content and Services Offered

Daily Job Listings:

- **Tech Jobs**
- **Remote Jobs**
- **Legal Jobs and News**
- **Medical Jobs and News**

Educational Resources:

- Previous Year Question Papers
- Notes
- Syllabus Information

Sponsorship Opportunities:

- **Impressions:** 100K+ weekly
 - **Unique Viewers:** 79K+
 - **Contact:** Available for sponsorships and collaborations.
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6. Advertising and Sponsorship Opportunities

Ad Formats:

- Sponsored Posts
- Banner Ads
- Newsletter Features

Sponsorship Tiers:

- **Basic:** Entry-level exposure.
- **Premium:** Enhanced visibility with targeted placements.
- **Exclusive:** Maximum brand exposure with exclusive features.

