

(E) Lib. 10-12-19,

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 2781

J

Unique Paper Code : 12035902 – OC

Name of the Paper : Media and Communication Skills

Name of the Course : English Generic Elective

Semester : I

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The Question Paper contains **two** sections, **A** and **B**.
3. It is compulsory to answer all the questions in both the sections.
4. Answers must be written according to the specific instructions given with questions.

SECTION A

1. Explain any **five** in not more than **30** words of the following terms : (10)

P.T.O.

- (i) Copy Right Act
- (ii) IPR
- (iii) Facebook
- (iv) Plagiarism
- (v) Guttenberg
- (vi) Tabloid
- (vii) Vlogs
- (viii) Podcast
- (ix) Twitter
- (x) Copy Editing

2. Discuss the evolution of FM Radio.

Or

Write a short note on the significance of Leads in News writing.

3. Enumerate the evolution of Internet.

Or

Discuss the Press Council's Guide to Journalistic Ethics.

SECTION B

Answer all questions in about 350 words each.

(15 Marks)

4. As the President of the Students' Union write a report to be submitted to the Chairman of your College about the state and facilities available in your College Canteen.

Or

Write a script for a radio feature on Skill Development.

5. Write a review of a film that you recently watched.

Or

Write a blog on "Obsession with Selfies".

6. Write a story for an advertisement story board on a Website you are launching which will sell flowers.

Or

P.T.O.

Cyber Media has made News much for accessible to people. Do you agree? Provide at least two examples to justify your position in regard to the statement.

munotes.in