

6/05/17
Tuesday

Mcom (Sem-II) (UGGS)
Sub. Research Methodology

Q.P.Code:16359

2 Hours

Total Marks: 60

- N. B. : 1. All questions are compulsory
2. Figures to the right indicate full marks

Q 1. Explain the Features and Importance of the Research in the Business 15

OR

- a) Describe the Steps in the formulation of Hypothesis 07
b) Explain in brief the Methods of Sampling 08

Q 2. Elaborate the Methods of Primary data and Secondary data 15

OR

- a) Explain the Stages in Research Process 07
b) Describe the Essentials of a good Questionnaire 08

Q 3. Explain in brief the Significance and Stages in Data Processing 15

OR

- a) Describe briefly the Measures of Central Tendency 07
b) Explain the Precautions to be taken in Data Interpretation 08

Q. 4 A) State whether the following statements are True or False 05

1. Null hypothesis states that there is no relationship between two or more variables
2. Secondary data collection method is a time consuming process
3. t-test is used to test hypothesis when sample size is less than 30
4. Interim report is a complete report covering all aspects of the research study
5. Footnote is usually given at the end of each chapter

B) Fill in the blanks with the help of proper option 05

1. -----research is also called as fundamental research.

- a) Applied c) Empirical
b) Basic d) Analytical

2. -----refers to previous research studies, reference books and other published sources

- a) Research Report c) Review of Literature
b) Research Design d) None of these

Turn Over

3. Research -----is a logical and systematic plan for conducting a research study.
 - a) Hypothesis
 - b) Design
 - c) Report
 - d) Sample
4. -----is used to analyse difference between group means and their associated procedure.
 - a) Time series
 - b) ANOVA
 - c) t-test
 - d) z-test
5. -----is cited in alphabetical order and not in chronological order.
 - a) Footnote
 - b) References
 - c) Bibliography
 - d) Endnotes

C) Match the Following

Group A

1. Analytical Research
2. Census Report
3. Unstructured Questionnaire
4. Graphic Presentation
5. Citation Style

Group B

- a) Histogram
- b) Flexible Questionnaire
- c) Cause-Effect Relationship
- d) CMS
- e) Registrar General of India

05

OR

Q 4. Write Short Notes on any Three

15

1. Layout of Research Report
2. American Psychological Association (APA)
3. Footnotes and Bibliography
4. Ethical Norms in Research
5. Role of Computers in Research

Turn Over