

[Time : 2 Hours]

[Marks : 60]

Please check whether you have got the right question paper.

- N.B: 1. All the questions are compulsory .
2. Figures to the right indicate full marks

1. Answer any **Two** of the following : 15
 - ✓ a) Explain the need and importance of Business Ethics.
 - ✓ b) Discuss in detail about Ethics Committee.

OR

 - c) Describe the various approaches to Business Ethics.
 - d) Discuss the Gandhian approach of Trusteeship.

2. Answer any **Two** of the following : 15
 - ✓ a) Write a note on Ethical practices in finance and accounting.
 - ✓ b) Discuss unethical practices in advertising. *advertising*

OR

 - c) Define Corporate Governance. Explain its features.
 - d) Discuss the elements of good corporate governance.

3. Answer any **Two** of the following : 15
 - ✓ a) Write a note on Corporate Philanthropy. *of CSR*
 - b) Explain in detail the importance in contemporary society.

OR

 - ✓ c) Comment on the future of CSR in India.
 - ✓ d) Discuss the models for implementation of CSR.

4. a) State whether the following statements are True or False: 5
 - a) Business Ethics is different from Business Law.
 - b) Ads in poor taste are ethical in nature.
 - c) Timely payment of dues helps to build good relations with suppliers.
 - d) CSR brings social change in the society. ✓
 - e) Renewable energy results in greater carbon emissions. ✓

- b) Fill in the blanks with appropriate options: 5
 - i. Duty theory is a type _____ theory.
(Deontological, Teleological, Utilitarian)
 - ii. _____ refers to fair and just treatment to all stakeholders.
(Equity, MBO, Scalar Chain)
 - iii. Triple bottom line consists of three main elements-People, Planet and _____.
(Production, Profit, Period)
 - iv. The Ethical Trading Initiative was initiated in _____ in 1998.
(England, USA, France)
 - v. SA 8000 guidelines are in respect of working conditions in the _____.
(NGO, Supply Chain, Government)

Match the Pairs:

5

	Group A		Group B
1.	Source of Ethics	a)	Good working conditions.
2.	Promotion Ethics	b)	Religion.
3.	CSR towards Employees	c)	Fair Advertising.
4.	Analytical Model	d)	Account Ability Organizations
5.	AA 1000	e)	J. R. P. Daza.

OR

Write short notes (any three)

15

- SA 8000.
- Functions of UNDP.
- Major Codes on CSR.
- UN Global Compact Principles.
- CSR through Triple Line in Business.

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