Master of Computer Application (MCA)-I Second Semester Old
2MCA4 - E-Commerce and Web Design Paper – IV

P. Pages : 1

Time : Three Hours

GUG/W/18/2125

Max. Marks : 80

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Notes : 1. All questions are compulsory and carry equal marks.
2. Draw neat and labelled diagram and use supportive data wherever necessary.
3. Avoid vague answers and write specific answers related to questions.

1. Either:-

a) Define E-commerce? What are the applications of E-commerce? Explain. **8**

b) Explain services of Internet in detail. **8**

OR

c) Explain the Benefits of E-commerce in detail. **8**

d) Describe the On-Line payment services in detail. **8**

2. Either:-

a) Explain the features of HTML in detail. **8**

b) Describe the types of Linking or Anchors. **8**

OR

c) Write down the steps to create and view HTML document in detail. **8**

d) Describe the difference between ordered and Unordered List. **8**

3. Either:-

a) Describe basic table tags and their related attributes. **8**

b) Explain the following: **8**
   i) Radio buttons   ii) Checkboxes.

OR

c) Write down the steps for Embedding inline images and external images. **8**

d) Explain the use of Reset and submit buttons in detail. **8**

4. Either:-

a) Define CSS? Explain features and adding style to document. **8**

b) Explain the structure of DTD in detail. **8**

OR

c) What is XML? Explain the structure of XML document in detail. **8**

d) Explain the following: **8**
   i) Connectors   ii) Occurrence indicators.

5.   Solve all the following:

a) Explain Trade cycle in short. **4**

b) Explain the classification of HTML tags. **4**

c) Describe frames <Frame> and <frameset> tag in short. **4**

d) Explain default namespace in short. **4**

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