

Bachelor of Fashion Design (BFD) (CBCS Pattern) Second Semester CBCS
English-II (Foundation Course)

P. Pages : 1

Time : Three Hours



GUG/W/18/10860

Max. Marks : 40

Notes : 1. All questions are compulsory and carry equal marks.

1. Explain the following term in detail.
- a) Barriers of communication. 4
 - b) Channels of communication. 4
- OR**
- c) Objectives of communication. 4
 - d) Written communication. 4
2. Explain in detailed the following terms:
- a) Memory techniques. 4
 - b) Concept and principles of learning. 4
- OR**
- c) Areas of written skill development. 4
 - d) Importance of 4C's. 4
3. a) Write an application and bio-data for the post of Textile Designer for Shiyaram Ltd. Delhi. 8
- OR**
- b) Write a letter of enquiry for material needed for Fashion show in your institution. 8
4. a) Write about the stages of report writing & the elements of a report in detail. 8
- OR**
- b) Write about the types of reports and why report is required in detail. 8
5. Write short notes on **any four**. 8
- 1) Memo 2) 4 C's
 - 3) Circular 4) Notices
 - 5) Types of written communication 6) Types of letters.
