

M.C.L.I.T.(with Credits)-Regular-Semester 2012 Sem III  
**MCLIT231 - Principles of E-Commerce Paper-I**

P. Pages : 1

Time : Three Hours



**GUG/W/16/3234**

Max. Marks : 100

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- Notes : 1. Solve Five questions in all including Q. No. 1 which is compulsory.  
2. All questions carry equal marks.

1. Write short notes on **any two** of the following.
  - a) Insurance regarding E-commerce.
  - b) Electronic data Interchange (EDI).
  - c) Online contract.
  - d) Patent.
2. What are the fundamental principle of electronic commerce? Explain the benefits of E-Commerce.
3. Discuss in detail the advantages and disadvantages of Electronic Markets.
4. Define term electronic cheques? Write a brief notes on FSTC's electronic cheque and its specification.
5. Explain various e-commerce payment mechanisms with specific reference to Electronic shoppings.
6. Write a note on.
  - a) Copyright and E-commerce.
  - b) E-Commerce and insecurity to customer and selling agents.
7. "Planning a business enterprise on the internet involves a number of risks including security concerns, trade secrets and privacy" comment.
8. Explain the advantages and disadvantages of E-commerce?

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