

P.G.D.C.C.A. (Choice Based) Regular Semester 2016 Semester - I
PCCCAT103.2 - Elective-II : Media Management Paper-III (New)

P. Pages : 2

Time : Three Hours



GUG/W/16/8067

Max. Marks : 80

- Notes :
1. All the questions are compulsory and carry equal marks.
 2. Draw neat and labelled diagram wherever necessary.
 3. Avoid vague answers and write answer relevant and specific to questions only.

Either:

1. a) Write down the steps for printing the document of files. 8
- b) Explain in detail various Menus of PageMaker. 8

OR

- c) Write the steps for the preparation of Table of Contents. 8
- d) Discuss in detail about Page formatting in PageMaker. 8

Either:

2. a) Describe in detail any two views. 8
- b) Enlist and explain various tools of the toolbox. 8

OR

- c) Explain any two drawing figure in detail. 8
- d) Explain: 8
 - i) Property Bar
 - ii) Page Counter Bar

Either:

3. a) Describe in detail the usage and working of Painting tools. 8
- b) How the special Effects with filters will be created ? Explain. 8

OR

- c) What is the need and advantages of Adobe Photoshop CS3 ? Explain. 8
- d) Explain in detail the concept of Image Surgery. 8

Either:

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| 4. | a) | Explain in detail any two basic functions of flash. | 8 |
| | b) | Describe in detail the working of Flash Software. | 8 |

OR

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|----|----|---|---|
| | c) | What is meant by Motion Twinning ? Explain. | 8 |
| | d) | Write down in detail various steps to do a flash movie. | 8 |
| 5. | | Attempt all the questions. | |
| | a) | How the invisible character can be shown ? Write the steps. | 4 |
| | b) | Explain the process of combining two objects. | 4 |
| | c) | What is meant by Liquefying an Image. Explain in short. | 4 |
| | d) | Explain in brief Shape Twinning. | 4 |
