

M.I.R.P.M.(with Credits)-Regular-Semester 2012 /
M.I.R.P.M.(Choice Based)-Regular-Semester 2016 Sem I
0786 / PCI1F06 : Paper-VI : Managerial Economics

P. Pages : 1

Time : Three Hours



GUG/W/16/3045

Max. Marks : 80

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- Notes : 1. Attempt **any five** questions.
2. All question carry equal marks.

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| 1. | Elucidate the nature & scope of managerial economics. | 16 |
| 2. | What is elasticity of demand and demand forecasting ? Discuss in detail. | 16 |
| 3. | Explain law of demand in detail. | 16 |
| 4. | Briefly explain the various factor's influencing of demand. | 16 |
| 5. | What is pricing ? Discuss pricing under monopolistic competitions. | 16 |
| 6. | Explain briefly cost analysis & its types. | 16 |
| 7. | Discuss pricing under Oligopoly in details. | 16 |
| 8. | Write detail note on break even analysis. | 16 |
| 9. | What is fixed cost ? Differentiate fixed cost & variable cost in details. | 16 |
| 10. | Write detail note on any two . | 16 |
| | a) Controllable and sunk cost. | |
| | b) Industrial policies. | |
