

M.B.A.(with Credits)-Regular-Semester 2012 Sem. III  
**Paper-MBA238I-SP 02 : Livestock Management**

P. Pages : 1

Time : Three Hours



**GUG/W/16/3017**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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| 1.  | Discuss the techniques for the improvement of product quality and disease control in Livestock – Industry in India.            | 14 |
| 2.  | Discuss the various factors affecting on the selection of Livestock type in Livestock Industry.                                | 14 |
| 3.  | State the role of management in feed manufacturing Industry.   | 14 |
| 4.  | Discuss the need of good planning and production of good quality feeds.  | 14 |
| 5.  | State the role of packaging, preservation and storage system for Livestock products in quality control.                        | 14 |
| 6.  | What is veterinary advisory services? Discuss its role in quality control and quality standards of various Livestock products. | 14 |
| 7.  | Discuss the rules and regulation for establishing a poultry and hatchery unit regarding location, size and construction.       | 14 |
| 8.  | Describe growing, laying and waste management in maintaining chick quality.  | 14 |
| 9.  | State various innovative sales strategies in marketing of Livestocks.  | 14 |
| 10. | Write short notes on <b>any two</b> .  | 14 |
|     | a) Factors affecting hatchability.   |    |
|     | b) Transport means for domestic and global market.   |    |
|     | c) Job evaluation in Livestock Industry.   |    |
|     | d) Organising and Managing poultry.  |    |

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