

M.B.A.(with Credits)-Regular-Semester 2012 Sem. III
Paper-MBA232 : Business Ethics & Corporate Governance

P. Pages : 1

Time : Three Hours



GUG/W/16/3008

Max. Marks : 70

- Notes :
1. Attempt **any five** questions.
 2. All questions carry equal marks.

1. Define Business Ethics. Discuss importance and need for Business Ethics. 14
2. Explain Mill and Bentham's utilitarianism theory. 14
3. Discuss Business Ethics rating in India. 14
4. Explain corporate code of ethics. 14
5. What do you mean by Corporate Governance? Discuss Indian model of Corporate Governance. 14
6. Explain Mckinsey survey on corporate Governance. 14
7. What is CSR? Discuss models for implementation of CSR. 14
8. Discuss role of HR in creating an ethical organisation. 14
9. Explain environment risk management. 14
10. Write short notes on **any two**. 14
 - a) Impact of globalisation on Indian corporate and social culture.
 - b) International codes of Business conduct.
 - c) Whistle blowing and its codes.
 - d) Future of Indian CSR.
