

**C11/ PCB1C01 : Paper-MBA 111 : Principles of Business Management**

P. Pages : 1

**GUG/W/16/3001**

Time : Three Hours



Max. Marks : 70

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Notes : 1. Attempt **any five** questions. All questions carry equal marks.

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| 1.  | Explain the basic concept of management with its purpose & scope.                        | 14 |
| 2.  | Write detail note on management is science or art, also explain important of management. | 14 |
| 3.  | Describe the contribution of Fredrick Taylor in the development of management thought.   | 14 |
| 4.  | Elaborate the term "Management ethics & management culture".                             | 14 |
| 5.  | What is decision making? Explain the various stages involve in decision making.          | 14 |
| 6.  | Describe characteristics and objective of planning with its important.                   | 14 |
| 7.  | Explain meaning of direction with its principles & important in details.                 | 14 |
| 8.  | Differential authority & responsibility, with its characteristics.                       | 14 |
| 9.  | Discuss scope of control and explain the steps involve into it.                          | 14 |
| 10. | Write detail note on <b>any two</b> .  | 14 |
|     | a) Delegation of Authority.  |    |
|     | b) Methods of skill development.   |    |
|     | c) Limitations of planning.  |    |
|     | d) Techniques of control.  |    |

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