

M.B.A.(with Credits)-Regular-Semester 2012 / M.B.A.
(Choice Based)-Regular-Semester 2016 Sem I
C18-MBA-118 / PCB1F08 : Computers for Managers

P. Pages : 1

Time : Three Hours



GUG/W/16/2996

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Draw the block diagram of computer and discuss its various components. | 14 |
| 2. | Explain in detail computer application in various areas of business. | 14 |
| 3. | What is software? Explain it in detail. | 14 |
| 4. | Explain in detail programming language and types of programming language. | 14 |
| 5. | Discuss core features of internet and application of internet. | 14 |
| 6. | What is MIS? Explain principle & characteristics of MIS. | 14 |
| 7. | How ERP help in decision making process of organisation? Explain. | 14 |
| 8. | Write detail note on 'Knowledge Management'. | 14 |
| 9. | Discuss the concept of business intelligence with its benefit. | 14 |
| 10. | Write detail note on any two .
a) Intelligence support system.
b) Data visualisation.
c) GIS
d) E-commerce | 14 |
