

P. Pages : 1

Time : Three Hours



GUG/W/16/2943

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the concept and purpose of management. **8**
b) What is mean by management ? Explain the management as an Art & Science. **8**

OR

- c) Write the concept of management ? Explain the nature and importance of management. **16**
2. a) Write the contribution of Chester Barnard to the management. **8**
b) Write the contribution of Peter Drucker to the Management. **8**

OR

- c) Explain the contribution of F. W. Taylor to the Management. **16**
3. a) Explain the techniques of forecasting. **8**
b) Explain the types of organization. **8**

OR

- c) What is mean by planning ? Explain the need and importance of planning. **16**
4. a) Write the note on management of crisis. **8**
b) Explain the total quality of management. **8**

OR

- c) What is mean by management ? Explain the social responsibility of management and environment friendly management. **16**
5. Write short note :
a) Functions of Management. **4**
b) Contribution of Elton Mayo to the management. **4**
c) Needs of Delegation of Authority. **4**
d) Stress Management. **4**
