B.B.A.(with Credits)-Regular-Semester 2012 Sem V

BBA342 - Logistic Management

GUG/W/16/2934 P. Pages: 1 Time: Three Hours Max. Marks: 80 Notes: 1. All questions are compulsory. All questions carry equal marks. 2. Explain the objectives of logistics management. 8 1. a) b) Discuss the functions of logistic management. 8 OR Write meaning and need of logistic management. Discuss the various technology c) 16 utilization in logistics. Discuss the functions of warehousing. 2. 8 a) Describe the selection process of site of warehousing. 8 b) OR Write definition, concept and importance of warehousing. c) 16 **3.** State the objectives of material handling. 8 a) Explain the role of material handling. b) 8 OR Explain the nature and functions of material handling. c) 16 State the importance of material storage. 4. a) 8 Discuss the process of storage design. b) OR Explain the principles and types of material storage. 16 c) Write short note: **5.** Significance of logistic management. a) b) Role of logistic management. Importance of material handling. c) d) Role of material storage.
