

B.B.A.(with Credits)-Regular-Semester 2012 Sem III
BBA234 - Production Management

P. Pages : 1

Time : Three Hours



GUG/W/16/2929

Max. Marks : 80

- Notes : 1. All question are compulsory.
2. All question carry equal marks.

1. a) Explain the different system of production 8
b) Explain the responsibilities of production Manager. 8

OR

- c) Define the production & production Management & Explain its nature & scope. 16
2. a) Explain the procedure of production selection. 8
b) State the measures of standardization of production system. 8

OR

- c) State Long range, Medium range, short range strategies of production management. 16
3. a) State concept & nature of plant location. 8
b) Explain the factors affecting on plant location decision. 8

OR

- c) State the objectives of plant layout & write factors influencing layout choices. 16
4. a) Discuss the need of quality control. 8
b) Explain the nature of Quality & Quality control. 8

OR

- c) Explain the scope and importance of quality management in an industry. 16
5. Write short notes.
a) Functions of production manager. 4
b) Explain production selection. 4
c) Types of Layout. 4
d) Quality Assurance 4
