

B.B.A.(with Credits)-Regular-Semester 2012 Sem III
BBA232 - Human Resource Management - I

P. Pages : 1

Time : Three Hours



GUG/W/16/2927

Max. Marks : 80

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- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Write the concept and scope of Human resource management. **8**
b) State the significance and limitations of human resource management. **8**
- OR**
- c) Define the term recruitment. Explain its types and sources. **16**
2. a) Discuss the methods of training. **8**
b) Explain the process and techniques of management development. **8**
- OR**
- c) State the measures and causes of promotion, demotion and transfer policies. **16**
3. a) Define the term motivation. Explain it's importance. **8**
b) Discuss the various methods of motivation. **8**
- OR**
- c) Write meaning, concept and core dimensions of job enrichment. **16**
4. a) Write the meaning and evaluation of human resource development. **8**
b) State the objectives and importance of human resource development. **8**
- OR**
- c) Explain the human resource development process and planning. **16**
5. Write short note.
- a) Steps of selection. **4**
b) Effective performance appraisal. **4**
c) Incentive plans. **4**
d) Personal management. **4**
