

B.B.A.(with Credits)-Regular-Semester 2012 Sem III  
**BBA232 - Human Resource Management - I**

P. Pages : 1

Time : Three Hours



**GUG/W/16/2927**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Write the concept and scope of Human resource management. 8
- b) State the significance and limitations of human resource management. 8
- OR**
- c) Define the term recruitment. Explain its types and sources. 16
2. a) Discuss the methods of training. 8
- b) Explain the process and techniques of management development. 8
- OR**
- c) State the measures and causes of promotion, demotion and transfer policies. 16
3. a) Define the term motivation. Explain it's importance. 8
- b) Discuss the various methods of motivation. 8
- OR**
- c) Write meaning, concept and core dimensions of job enrichment. 16
4. a) Write the meaning and evaluation of human resource development. 8
- b) State the objectives and importance of human resource development. 8
- OR**
- c) Explain the human resource development process and planning. 16
5. Write short note.
- a) Steps of selection. 4
- b) Effective performance appraisal. 4
- c) Incentive plans. 4
- d) Personal management. 4

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