

B.B.A.(with Credits)-Regular-Semester 2012 Sem I  
**0191 - Principles of Management-I**

P. Pages : 1

Time : Three Hours



**GUG/W/16/2921**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Define Management & discuss its scope in detail. 8  
b) Explain the role of manager in management. 8

**OR**

- c) Write levels of management & state difference between management and Administration. 16  
2. a) Explain the contribution of Henry Fayol to the management. 8  
b) Explain the contribution of Elton Mayo to the management. 8

**OR**

- c) "Frederick Taylor" is considered to be the father of scientific management" Discuss. 16  
3. a) Write various types of decisions in detail. 8  
b) Explain various Techniques of forecasting. 8

**OR**

- c) Define Planning. State importance & limitations of planning. 16  
4. a) State difficulties in delegation of Authority. 8  
b) Write various sources of Recruitment in detail. 8

**OR**

- c) Explain need & importance of staffing. 16  
5. Write short note.  
a) Nature of Management. 4  
b) Evaluate the contribution Chester Barnard. 4  
c) Types of Planning. 4  
d) Centralization and Decentralization. 4

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