

M.C.M. - II(with Credits)-Regular-Semester 2012 Sem IV
243C - Elective 3.3 Paper - III : Enterprise Resource Planning

P. Pages : 2

Time : Three Hours



GUG/W/16/5231

Max. Marks : 80

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- Notes : 1. All questions are compulsory and carry equal marks.
2. Draw neat and clean diagram wherever necessary.

Either

1. a) Discuss in detail about Business functions and Business processes. 8
b) What are the basic concepts of ERP? Explain importance to a company in detail. 8

OR

- c) Give an Introduction to ERP and explain over expectation in ERP. 8
d) Write a brief note on Integrated Management information. 8

Either

2. a) What are the Risk factors of ERP implementation? Explain. 8
b) Write a brief note on BPR. 8

OR

- c) Write a note on. 8
i) PLM
ii) SCM.
d) Discuss in detail about Middleware. 8

Either

3. a) Write a brief note on market overview. 8
b) What do you mean by Market place dynamics? Explain. 8

OR

- c) What are the functionals modules of ERP? Explain. 8
d) Write a brief note on - Customer Relationships Applications. 8

Either

4. a) What are the reasons for implementing ERP? Explain. 8
b) Write a note on implementing methodologies of ERP system. 8

OR

- c) Discuss in brief about Risk assessment. 8
- d) Write a note on 8
 - i) Budget
 - ii) Cost.

5. Attempt all question.

- a) Write a note on brief history of ERP. 4
- b) Explain in detail security and ERP. 4
- c) Explain the Indian scenario over market. 4
- d) Write a note on system issues related to ERP implementation process. 4
