

D.B.M. (with Credits)-Regular-2012-13 & Onwards D.B.M.
DBM-01 - Paper-I : Business Environment & Management Principles

P. Pages : 1

Time : Three Hours



GUG/W/16/5182

Max. Marks : 80

- Notes :
1. Attempt **any four** questions.
 2. All questions carry equal marks.

1. Explain briefly the techniques and limitations of environmental forecasting. **20**
2. State the nature and structure of economy. Discuss economic roles of Government in India. **20**
3. Explain the term Technological Environment. Discuss impact of technology on Globalization. **20**
4. "Management as an art as well as science" Elaborate. Also discuss Taylor's Philosophy of scientific management. **20**
5. Explain the merits and demerits of line organization. **20**
6. What is delegation of authority? Explain obstacles in the process of delegation. **20**
7. Discuss the techniques and importance of direction. **20**
8. Write short notes **any two**. **20**
 - a) Medias of communication.
 - b) Importance of control.
 - c) Characteristics of good plan.
 - d) Technological Innovation.
