

M.B.A.(with Credits)-Regular-Semester 2012 Sem IV
Floriculture, Biotech and Food Processing Units
Paper-MBA244 I-SP 03

P. Pages : 1

Time : Three Hours



GUG/W/16/5203

Max. Marks :70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | What is Landscaping? Discuss the new cultivators and production technology of commercial plants. | 14 |
| 2. | Write about various styles of gardening. | 14 |
| 3. | What is flower Management? Discuss the process of storage and packaging of cut flowers. | 14 |
| 4. | Discuss the needs and applications of biotechnology for agriculture. | 14 |
| 5. | Describe organizational structure and dimensions of agro based industries. | 14 |
| 6. | Explain units operations of agro industry. | 14 |
| 7. | Discuss the principles of food preservation and processing. | 14 |
| 8. | What precaution to be taken for protection of food during storage and transportation? Discuss in detail. | 14 |
| 9. | Describe post harvest handling technology in detail. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Commercial cultivation of flower crop. | |
| | b) Tissue Culture. | |
| | c) Recent trend in floriculture Industry. | |
| | d) Government policy for domestic trade. | |
