

M.B.A.(with Credits)-Regular-Semester 2012 Sem IV
Floriculture, Biotech and Food Processing Units
Paper-MBA244 I-SP 03

P. Pages : 1

Time : Three Hours



GUG/W/16/5203

Max. Marks :70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. What is Landscaping? Discuss the new cultivators and production technology of commercial plants. **14**
2. Write about various styles of gardening. **14**
3. What is flower Management? Discuss the process of storage and packaging of cut flowers. **14**
4. Discuss the needs and applications of biotechnology for agriculture. **14**
5. Describe organizational structure and dimensions of agro based industries. **14**
6. Explain units operations of agro industry. **14**
7. Discuss the principles of food preservation and processing. **14**
8. What precaution to be taken for protection of food during storage and transportation? Discuss in detail. **14**
9. Describe post harvest handling technology in detail. **14**
10. Write short notes on **any two**. **14**
 - a) Commercial cultivation of flower crop.
 - b) Tissue Culture.
 - c) Recent trend in floriculture Industry.
 - d) Government policy for domestic trade.
