

M.B.A.(with Credits)-Regular-Semester 2012 Sem IV
MBA245D : Enterprise Resource Planning Paper SP04

P. Pages : 1

Time : Three Hours



GUG/W/16/5200

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss the concept of enterprise resource planning in details. | 14 |
| 2. | Explain benefits and critical success factors for ERP. | 14 |
| 3. | Discuss system requirements for ERP implementation. | 14 |
| 4. | Explain ERP product life cycle. | 14 |
| 5. | Write analytical note on ERP market. | 14 |
| 6. | Discuss change management in ERP. | 14 |
| 7. | Explain the sales and distribution (S & D) model. | 14 |
| 8. | State the benefits and over all functionality of ABAP. | 14 |
| 9. | Explain the reasons for high demand of ERP. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Role of ERP in automotive industry. | |
| | b) CRM benefits. | |
| | c) FICO | |
| | d) Managing change in ERP. | |
