

M.B.A.(with Credits)-Regular-Semester 2012 Sem II
C21 (Compulsory) - Organizational Behavior & Development Paper - MBA121

P. Pages : 1

Time : Three Hours



GUG/W/16/5192

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

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| 1. | Define OB. Discuss scope, importance and fundamental concepts of OB. | 14 |
| 2. | Explain different models of OB. | 14 |
| 3. | What do you mean by perception? Discuss Halo effect and Stereotyping. | 14 |
| 4. | Define attitude. Discuss components of attitude. | 14 |
| 5. | State the Maslow theory of Motivation. | 14 |
| 6. | Discuss role of motivation in human behaviour. | 14 |
| 7. | Explain the term teams and team building. Discuss purpose of teams. | 14 |
| 8. | "Managers are leaders". Elaborate. | 14 |
| 9. | Discuss substantive and emotional conflicts. Explain strategies for the management of conflict in organisation. | 14 |
| 10. | Write short notes any two . | 14 |
| | a) OD Techniques. | |
| | b) OD interventions. | |
| | c) Resistance to change. | |
| | d) Dynamics of change. | |
