

0212 - Principles of Management-II

P. Pages : 1

Time : Three Hours



GUG/W/16/5134

Max. Marks : 80

- Notes : 1. All the **five** Questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the Barriers to communication. **8**
b) Explain the functions of communication. **8**

OR

- c) What is meant by Direction. Explain the principles and Techniques of Direction. **16**
2. a) Explain Maslow's need Hierarchy Theory of Motivation. **8**
b) Explain Herzberg's Theory of Motivation. **8**

OR

- c) Define Leadership. Explain function and Qualities of leadership. **16**
3. a) Explain the need of Co-ordination. **8**
b) Explain the steps in the process of control Techniques. **8**

OR

- c) What do you mean by Co-ordination. Explain the requisites of effective Co-ordination and its techniques. **16**
4. a) Explain the features of Event Management. **8**
b) Explain the importance of Disaster Management. **8**

OR

- c) Explain the social Responsibilities of Business towards different societies. **16**
5. Write short answers.
a) Essential of Organizational communication. **4**
b) McClelland's Theory of Motivation. **4**
c) Need of Control. **4**
d) Management of change. **4**
