

B.B.A.(with Credits)-Regular-Semester 2012 Sem VI  
**BBA364 -Entrepreneurship Development- II**

P. Pages : 1

Time : Three Hours



**GUG/W/16/5121**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the Role of Entrepreneur in Economic growth as an Innovator. 8  
b) Write the Role of Foreign Exchange earnings. 8

**OR**

- c) Explain social stability and Balanced regional development of Industries. 16  
2. a) Write proposal form and other forms for grant of cover. 8  
b) Write the functions of an Insurance Agent. 8

**OR**

- c) Explain the procedure regarding settlement of policy claim. 16  
3. a) Explain distribution channels and physical distribution in Logistics Industry. 8  
b) Write the structure of global logistic Industry. 8

**OR**

- c) Explain the process of custom House Agents and Shipping Line Agents. 16  
4. a) Write the steps in starting an export Business. 8  
b) Explain the concept of export pricing. 8

**OR**

- c) Explain the procedure of Export and Import Documentation. 16  
5. Short note on  
a) Generation of Employment 4  
b) Purpose and Need of Insurance 4  
c) Supply chain management as distribution. 4  
d) Exim policy trends in India's Foreign Trade. 4

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