



- Notes : 1. All questions are compulsory.
2. All questions carry equal marks.

1. a) Explain the concept of motivation. Write the human factor of motivation. **8**
b) Explain the objectives of motivation. **8**

OR

- c) Explain Mc Gregor's theory of motivation theory 'x' and theory 'y'. **16**
2. a) Explain the qualities of a leader. **8**
b) State the concept and importance of Leadership. **8**

OR

- c) What do you mean by Leadership? Explain the styles and charismatic of leadership. **16**
3. a) What are the types of Control? **8**
b) What are the importance of Co-ordination? **8**

OR

- c) What is communication? Explain the process & barriers of communication. **16**
4. a) Explain the importance of decision making. **8**
b) State the concept of strategic management and explain the strategic management in India. **8**

OR

- c) Elaborate relevance of strategic management and write its benefits. **16**
5. Write short notes on:
a) Importance of motivation. **4**
b) Functions of Leadership. **4**
c) Techniques of control. **4**
d) Type of Decision. **4**
