B.B.A. (Part-I) / B.C.C.A (with Credits)-Regular-Semester 2012 Sem II

0197 / 0210 - English (Business Communication)-II

GUG/W/16/5109 P. Pages: 2 Time: Three Hours Max. Marks:80 Notes: 1. All the questions are compulsory. Answer **any two** of the following question in about 150 words each. 1. 16 Make request to your friends to attend the Birthday of your father. b) Draft minutes of Annual General Meeting of LIC at 10.00 a.m. on Monday 17th March 2014. Write in dialogue form, how you will introduce yourself to a stranger whom you met c) in an educational seminar. Explain the questions which are frequently asked while conducting interview. d) Answer **any two** of the following questions in about 150 words each: 2. 16 Discuss the nature and characteristics of oral communication. a) Which type of body language and gesture are required while making a presentation? b) Explain telephone Etiquette. c) Discuss the points to be remembered while inviting someone and refusing invitation. d) Answer any two of the following questions. 3. a) 8 i) Write a communication between branch office and regional office regarding the visit of Regional Head Mr. S. Kapur to the branch office of Avishkar graphics at Mumbai. ii) Explain the main punctuation marks with a suitable example. Write a circular informing the staff of your office, regarding the consequences of iii) coming late to the office. iv) Place an order to Vaishnavi Furniture of Sitabuldi, Nagpur to furnish the new office of IT world, Bhadrawati. Do as directed. b) 2 Punctuate the following:-If i see anyone shall i fire joyce asked politely i told you so cried the captain thank you sir joyce said and then fired. OR Robert Bruce king of scotland was fighting hard to free his country from the English he was badly defeated and had to free for his life.

1 P.T.O GUG/W/16/5109

	x)	State the importance of public speech.	
	ix)	What is feed back?	
	viii)	Write two frequently misspells words.	
	vii)	Why gestures play important role in speech.	
	vi)	Write down the steps in making notes.	
	v)	What is Email?	
	iv)	Write a note on Electronic communication.	
	iii)	Define Internal memo.	
	ii)	What are the main features of drafting resolutions.	
	i)	What is an agenda?	
5.	Ans	wer any eight of the following questions.	16
	d)	How do answering machine work?	
	c)	Write a note on Fax-Internet.	
	b)	What is voice mail? What are the benefits of voice mail?	
	a)	What are the advantages of Tele-conferencing.	
4.	Ans	wer any two of the following questions in about 150 words each.	16
		c) Make off with.	
		b) Hang upon.	
	,	a) Cry out against.	
	iii)	Use the following phrases in your own words.	3
		b) Envious.c) Frailty.	
		a) Placid.b) Envious.	
	ii)	Give synonyms of the followings.	3
	ii)	Give synonyms of the followings	3