

B.Com. II (with Credits)-Regular-Semester 2012 Sem IV  
**247D-Elective : Information Technology (Media Management) Paper-VII**  
**(Group-D)**

P. Pages : 1

Time : Three Hours



**GUG/W/16/5166**

Max. Marks : 50

- 
- Notes : 1. All questions are compulsory and carry equal marks.  
2. Draw neat and clean diagram wherever necessary.  
3. Avoid vague answers and write answers relevant and specific to questions only.

**1. Either :**

- a) What is Page Maker? Explain tools and menus of Page Maker. 5
- b) What do you mean by Table of Contents. Explain in detail. 5
- OR**
- c) Explain the term Selective Editing with example. 5
- d) Explain printing of File and Document. 5

**2. Either :**

- a) Define Corel Draw. Explain Advantages of Corel Draw. 5
- b) Explain following terms: i) Dockers ii) Views. 5
- OR**
- c) Explain the concept of object and it's various operations. 5
- d) Explain following terms: 5
  - i) Formatting Text
  - ii) Color Palette.

**3. Either :**

- a) Define Photoshop. Explain selection tools in detail. 5
- b) What is palette? Explain Layer palette in detail. 5
- OR**
- c) What is Transformation type? Explain following terms: 5
  - i) Scaling
  - ii) Rotating.
- d) What do you mean by filter? Explain Artistic Filter in detail. 5

**4. Either :**

- a) What is panel? Explain panel component in detail. 5
- b) What is Layer? Explain different Layer properties. 5
- OR**
- c) Explain various formatting options in detail. 5
- d) Explain following terms: i) Align panel ii) Info panel 5

**5. Attempt all the questions.**

- a) Write note on pagemaker workspace. 2<sup>1</sup>/<sub>2</sub>
- b) Write short note on Artistic text. 2<sup>1</sup>/<sub>2</sub>
- c) Write a note on clipping Groups. 2<sup>1</sup>/<sub>2</sub>
- d) Write short note on tweening. 2<sup>1</sup>/<sub>2</sub>

\*\*\*\*\*