S.Y.B.Com.(with Credits)-Regular-Semester 2012 Sem IV

241 - Compulsory English-IV

GUG/W/16/5162 P. Pages: 2 Time: Three Hours Max. Marks: 80 1. All questions are compulsory. Note: 1. Answer the following question in about 150 words any one. 8 a) How did Priya Paul give the Park Hotels a distinctive identify? i) ii) What kind of training did Rahul Bajaj undergo when he first joined the family business? How did this help him. Answer the following questions in about 75 words each any two. b) 8 Describe some of the ventures that Bhatia started after selling Hotmail. i) How did Rahul contribute to the growth of the automobile industry in India? ii) What were the initial responses to Ratan Tata when he took charge of the Tata group? iii) iv) What is Priya's philosophy of life. Answer the following question in about 150 words any one. 2. a) 8 Describe Steve Jobs as a pioneer of personal computer revolution. i) Describe Sudha Murthy's achievements. ii) Answer the following questions in about 75 words each any two. b) 8 Describe Job's interest in design. What did this arise from? i) How do you recognize, the Padmashri awardee Vijay Bhatkar? Explain in your ii) own words. Describe Sudha Murthy's contribution to the field of philanthropy and social work. iii) Describe L.M. Thapar's personality. 3. a) Answer the following question in a dialogue form any one. 8 i) You are working as a professor. You meet your school teacher after 20 years. You both are delighted to see each others. Write a short dialogue on this. You want to make enquiry about the timings of train to Chennai. Write a dialogue ii) with enquiry counter of Railway Station. b) Answer the following question in about 150 words any one. 8 i) Write the description of a new Refrigerator purchased by you. ii) Describe an old beggar you met at the steps of a temple. Change the degree of the following. 4. a) 4 No other state is so big as Uttar Pradesh in India. (Change into superlative degree) i)

	ii)	Ramesh is the most intelligent boy in the class. (Change into positive degree)	
	iii)	Chennai is one of the biggest cities. (Change into comparative degree)	
	iv)	Seema is not so beautiful as Rakhi. (Change into comparative degree)	
b)	Change the voice of the following.		4
	i)	I know him.	
	ii)	He is delivering a lecture.	
	iii)	Let your handwriting be improved.	
	iv)	Who played the music.	
c)	Agreement of verb with subject.		4
	i)	My teacher (speak/speaks) too fast.	
	ii)	Gopal and Aslam (do/does) their homework regularly.	
	iii)	He does not (has/have) a car.	
	iv)	Yesterday, I (talk/talked) to him.	
d)	i)	Write the synonyms of the following. 1) Happiness 2) Reply	2
	ii)	Write the antonyms of the following. 1) Love 2) Kind	2
a)	Ans	swer the following questions in one or two lines each.	12
	i)	What does Priya Paul do for relaxation?	
	ii)	List three major awards that Rahul Bajaj received.	
	iii)	Where did Ratan Tata begin his career ?	
	iv)	What did Steve jobs learn outside the college?	
	v)	Where did L.M. Thapar Study?	
	vi)	How many years did Dr. Bhatkar take for development of super computer ?	
b)	Identify the following.		4
	i)	"It is not knowledge which gets you further, it is the use of knowledge and your understanding of it."	
	ii)	"Find the right opportunity and listen and react to customers in a proper manner".	

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