

M.L.S.(with Credits)-Regular-Semester 2012 Sem II
MLS122 - Management Science Paper - 2.2

P. Pages : 1

Time : Three Hours



GUG/W/16/5932

Max. Marks : 80

- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

1. Discuss the nature and significance of management science. Point out the role of management under market economy. **16**
2. Make an analytical study of integration theory of Mary Follett, Elton Mayo and Human Relations school. **16**
3. What do you understand by management by crisis, management by objectives and management by Integration? **16**
4. Discuss the significance of Division of tasks in the total function of management. What do you understand by organization of "Line", "Staff" and "Grid" system? **16**
5. "Decision making is an art of effective managerial function". Do you agree with this statement? Support your answer with proper reasoning. **16**
6. Explain the concept of marketing management. Point out its effectiveness in promotion of sales, distribution and market research. **16**
7. Write short notes on **any two**. **16**
 - a) Techniques of participative Management.
 - b) Financial Management.
 - c) Effective decision making.
 - d) Management of Time and Modern Technology.
8. Discuss the significance of quality and productivity management. **16**
9. Write a detail note on personality of a New Manager and high quality Manager - Success. **16**
10. Write short note on **any two**. **16**
 - a) Managerial Practices in Private Sector.
 - b) 21st Century Management Perspective.
 - c) Emergence of Entrepreneurial Manager.
 - d) Techniques of Management Counselling.
