

SEMESTER VI Regular Exam -TYBMM (Advertising) - FM (1) 2020

* All Questions are Compulsory .

* Each Question carries 2 Mark's

* Total Questions - 25.

* Total Marks - 50.

* Time - 1 Hour

* Required

1. Email *

2. Student Seat No. *

3. Student Full Name (surname first name middle name) *

4. 1.Ultimate objective of Financial Management is: *

2 points

Mark only one oval.

- ☐ Wealth Maximisation
- ☐ Profit Maximisation
- ☐ Survival
- ☐ Increasing Market Share

5. 2. Dividend is distribution of ____ *

2 points

Mark only one oval.

- ☐ Profit Before Tax
- ☐ Profit After Tax
- ☐ Income of the Company
- ☐ Return on Debentures

6. 3. The most important ratio in case of granting of term loans is ____ *

2 points

Mark only one oval.

- ☐ EPS
- ☐ P/E
- ☐ Current Ratio
- ☐ DSCR

7. 4. Debentures is a ____ securities *

2 points

Mark only one oval.

- ☐ Ownership
- ☐ Government
- ☐ Creditorship
- ☐ Public

8. 5. Retained earnings belongs to ____ *

2 points

Mark only one oval.

- ☐ Preference Shareholders
- ☐ Equity Shareholders
- ☐ Lenders
- ☐ Borrowers

9. 6. A Debenture is a type of ___ instrument. *

2 points

Mark only one oval.

- ☐ Debit
- ☐ Debt
- ☐ Ownership
- ☐ Asset

10. 7. Consider the following data for the month of April :

2 points

Closing stock : 80 Units

Opening stock : 130 Units

Production : 280 Units

Based on the data, sales in April will have to be? *

Mark only one oval.

- ☐ 130 units
- ☐ 330 units
- ☐ 50 units
- ☐ 410 units

11. 8. Which of the following is an item of current Liability? *

2 points

Mark only one oval.

- ☐ Bank Balance
- ☐ Bank Overdraft
- ☐ Cash Balance
- ☐ Unsecured Loans

12. 9. A ____ tallies on its own. *

2 points

Mark only one oval.

- ☐ Manufacturing A/c
- ☐ Trading A/c
- ☐ Profit and Loss A/c
- ☐ Balance Sheet

13. 10. Current ratio is 2:5. Current liability is Rs.30000. The Net working capital is *

2 points

Mark only one oval.

- ☐ Rs.18,000
- ☐ Rs.45,000
- ☐ Rs.(-) 45,000
- ☐ Rs.(-)18000

14. 11. Proprietary ratio is calculated by *

2 points

Mark only one oval.

- ☐ Total assets/Total outside liability
- ☐ Total outside liability/Total tangible assets
- ☐ Fixed assets/Long term source of fund
- ☐ Proprietors' Funds/Total assets

15. 12. Overheads means ____ *

2 points

Mark only one oval.

- ☐ Direct Cost
- ☐ Indirect Cost
- ☐ Fixed Cost
- ☐ Variable Cost

16. 13. Permanent working capital is *

2 points

Mark only one oval.

- ☐ Varies with seasonal needs
- ☐ Includes fixed assets.
- ☐ Is the amount of current assets required to meet a firm's long-term minimum needs.
- ☐ Includes accounts payable

17. 14. EBIT is _____ *

2 points

Mark only one oval.

- ☐ Operating Profit
- ☐ Gross Profit
- ☐ Net Profit
- ☐ Sales Cost

18. 15. If total cost of 100 units is Rs 5000 and those of 101 units is Rs 5030 then increase of Rs 30 in total cost is *

2 points

Mark only one oval.

- ☐ Marginal cost
- ☐ Prime cost
- ☐ All variable overheads
- ☐ Fixed cost

19. 16. Cash Budget does not include____ *

2 points

Mark only one oval.

- ☐ Sale proceeds of Asset
- ☐ Depreciation
- ☐ Payment of Dividend
- ☐ Receipt of Commission

20. 17. Cash Budget is summary of____ *

2 points

Mark only one oval.

- ☐ Incomes and Expense
- ☐ Receipts and Payment
- ☐ Assets and Liabilities
- ☐ Profits and Losses

21. 18. ____shows the estimation of receipts and payments. *

2 points

Mark only one oval.

- ☐ Directors report
- ☐ Cash budget
- ☐ Auditors report
- ☐ Profit and Loss account

22. 19. Cash held to meet routine cash requirements is due to____ *

2 points

Mark only one oval.

- ☐ Speculative motive
- ☐ Precautionary motive
- ☐ Transaction motive
- ☐ Compensating motive

23. 20. Which of the following is an item of Current Assets? *

2 points

Mark only one oval.

- ☐ Bank Overdraft
- ☐ Receivables
- ☐ Outstanding Expenses
- ☐ Short Term Loan taken

24. 21. The single most important ratio in case of Working Capital Management is: *

2 points

Mark only one oval.

- ☐ Current Ratio
- ☐ Liquid Ratio
- ☐ Stock - working Capital Ratio
- ☐ Debt - Equity Ratio

25. 22 A Goodwill is an example of _____ Asset *

2 points

Mark only one oval.

- ☐ Tangible
- ☐ Intangible
- ☐ Fictitious
- ☐ Current

26. 23. Direct Costing is also termed as *

2 points

Mark only one oval.

- ☐ Marginal Costing
- ☐ Break- Even point
- ☐ Indirect Costing
- ☐ Profit and Loss Analysis

27. 24. Cotton used in a textile mill is an example of: *

2 points

Mark only one oval.

- ☐ Indirect Cost
- ☐ Direct Cost
- ☐ Total Cost
- ☐ Overheads

28. 25. Production, Administration and Selling and Distribution Costs is classification of costs based on *

2 points

Mark only one oval.

- ☐ Traceability
- ☐ Functions
- ☐ Behaviour
- ☐ Actuals

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