

# TYBMM(ENG) JOUR SEM-VI Sub: B.J

1.All Questions are Compulsory .

2.Each Question carries 2 Mark's

3.Total Questions 25.

4.Total Marks 50.

5.Time 1 Hour

\* Required

1. Email \*

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2. Students Exam Seat number \*

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3. Students Full Name (Surname First) \*

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4. 1. AIR's home service constitutes of how many broadcasting centers? \*

2 points

*Mark only one oval.*

☐ 500

☐ 650

☐ 570

☐ 420

5. 2. Content on Radio is scripted for? \*

2 points

Mark only one oval.

- ☐ Readers
- ☐ Viewers
- ☐ Listeners
- ☐ Internet users

6. 3. DD International was started in? \*

2 points

Mark only one oval.

- ☐ 1998
- ☐ 1975
- ☐ 1988
- ☐ 1995

7. 4. In 1995 Eenadu started its own TV channel. \*

2 points

Mark only one oval.

- ☐ ETV
- ☐ Gemini TV
- ☐ Vijay TV
- ☐ Sun TV

8. 5. \_\_\_\_\_ is reception of satellite programs in individual homes. \*

2 points

Mark only one oval.

- ☐ Cable TV
- ☐ Pay per view
- ☐ DTH
- ☐ IPTV

9. 6. \_\_\_\_ is a short news announcement of current happenings. \*

2 points

*Mark only one oval.*

- ☐ News features
- ☐ Interviews
- ☐ Panel discussion
- ☐ News bulletin

10. 7. \_\_\_\_ interview is the most suitable format for getting in-depth and personal information \*

2 points

*Mark only one oval.*

- ☐ One on one interview
- ☐ Panel interview
- ☐ Phone interview
- ☐ Recorded interview

11. 8. 'Digital radio' was introduced in? \*

2 points

*Mark only one oval.*

- ☐ 1900s
- ☐ 2000s
- ☐ 1800s
- ☐ 1700s

12. 9. \_\_\_\_ is India's first private FM radio station. \*

2 points

*Mark only one oval.*

- ☐ Red FM Mumbai
- ☐ Radio Mirchi
- ☐ Radio City Mumbai
- ☐ Radio City Bangalore

13. 10. \_\_\_\_\_ is when people are both reporters and audience. \*

2 points

*Mark only one oval.*

- ☐ Advocacy journalism
- ☐ Citizen journalism
- ☐ Freelance Journalism
- ☐ Entertainment journalism

14. 11. \_\_\_\_\_ is Indian television's longest running program. \*

2 points

*Mark only one oval.*

- ☐ Mahabharat
- ☐ Krishi Darshan
- ☐ Ramayan
- ☐ Swasth kisan

15. 12. Editorials and \_\_\_\_\_ must be clearly distinguished. \*

2 points

*Mark only one oval.*

- ☐ Advertisements
- ☐ News features
- ☐ News reports
- ☐ Review articles

16. 13. Screenplay written for TV is called? \*

2 points

*Mark only one oval.*

- ☐ Script
- ☐ Teleplay
- ☐ Feature
- ☐ Special report

17. 14. Out of the following \_\_\_\_\_ is not a principle of journalism. \*

2 points

*Mark only one oval.*

- ☐ Impartiality
- ☐ Accuracy
- ☐ Truth
- ☐ Sensationalism

18. 15. \_\_\_\_\_ requires the journalist to travel to the place of event. \*

2 points

*Mark only one oval.*

- ☐ Desk reporting
- ☐ Studio reporting
- ☐ Field reporting
- ☐ Entertainment reporting

19. 16. The acoustic era in sound recording was from \*

2 points

*Mark only one oval.*

- ☐ 1925 to 1945
- ☐ 1985 to 1990
- ☐ 1897 to 1925
- ☐ 1877 to 1925

20. 17. Visual effects are added in the \_\_\_\_ stage of filmmaking. \*

2 points

*Mark only one oval.*

- ☐ Dubbing
- ☐ Pre production
- ☐ Post production
- ☐ Animation

21. 18. \_\_\_\_ is an editing technique where shots are sequenced. \*

2 points

*Mark only one oval.*

- ☐ Montage
- ☐ Foley
- ☐ Storyboard
- ☐ Screen play

22. 19. Clothes worn by the cast are managed by? \*

2 points

*Mark only one oval.*

- ☐ Production team
- ☐ Art designers
- ☐ Make up artists
- ☐ Costume designers

23. 20. What is the work produced by two or more authors in collaboration called in copyright? \*

2 points

*Mark only one oval.*

- ☐ Co-ownership
- ☐ Joint ownership
- ☐ Collaboration
- ☐ Co- authorship

24. 21. In which year was the copyright law brought in? \*

2 points

*Mark only one oval.*

- ☐ 1958
- ☐ 1952
- ☐ 1971
- ☐ 1957

25. 22. \_\_\_\_ is conducted for regulating objectionable/ sensitive content. \* 2 points

Mark only one oval.

- ☐ Censorship
- ☐ Copyright
- ☐ Certification
- ☐ Editing

26. 23. U/A certification stands for? \* 2 points

Mark only one oval.

- ☐ Unrestricted public exhibition
- ☐ Restricted to adults
- ☐ Parental guidance for children under 12
- ☐ Restricted to specialized groups

27. 24. Computer animations, websites, social media is an example of \* 2 points

Mark only one oval.

- ☐ Old media
- ☐ New media
- ☐ Traditional media
- ☐ Non traditional media

28. 25. \_\_\_\_\_ is a type of journalism where portable electronic devices are used \* 2 points

Mark only one oval.

- ☐ Mobile journalism
- ☐ Blogging
- ☐ Freelance Journalism
- ☐ Vlogging

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