

REPORTING TYBMM JOURNALISM (ENG) SEM V examination REG/ATKT NOV/DEC 2020

Instructions:

1. Semester V examination REG/ATKT NOV/DEC 2020. Subject - Reporting
2. Fill personal details carefully.
3. Each question carries 1.5 mark.
4. Total questions - 60
5. Attempt any 40
6. Time - 1 hour

* Required

1. Email *

2. Student ID *

3. Student's name (Surname Firstname Middlename) *

4. Student's exam seat number *

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5. 1. _____ asks the questions in an interview.

Mark only one oval.

- ☐ Editor
- ☐ Interviewer
- ☐ Anchor
- ☐ Interviewee

6. 2. The 1992 Indian Stock Market Scam was exposed by

Mark only one oval.

- ☐ Suchita Dalal
- ☐ Arnab Goswami
- ☐ Rajdeep Sardesai
- ☐ Ravish Kumar

7. 3. Fast-paced news that usually appears on the front page of newspaper is called

Mark only one oval.

- ☐ Soft News
- ☐ Editorial
- ☐ Snippets
- ☐ Hard News

8. 4. Report or updates on current events are called

Mark only one oval.

- ☐ articles
- ☐ research papers
- ☐ news
- ☐ bulletin

9. 5. Sony ICD-PX370 is _____ used by reporters.

Mark only one oval.

- ☐ Voice recorder
- ☐ Video reorder
- ☐ Graphic designer
- ☐ Audio-Video recorder

10. 6. Generally, news coming from TADA will be covered into this beat

Mark only one oval.

- ☐ Courts/Legal
- ☐ Civic
- ☐ Communities
- ☐ Infrastructure

11. 7. Research, Observation, Press conference, Public meetings etc. are called:

Mark only one oval.

- ☐ Sources of news upgradation
- ☐ Sources of news gathering
- ☐ Sources of public information
- ☐ Sources of news parameters

12. 8. Objectivity in news reporting emphasises on :

Mark only one oval.

- ☐ Responsible attitude towards the society
- ☐ Knowing what to omit
- ☐ The ability to be unbiased and unprejudiced
- ☐ Precise & concise with choice of words

13. 9. "Do you have an image problem?" a question asked by Karan Thapar to PM Narendra Modi is _____ type of question.

Mark only one oval.

- ☐ Open ended
- ☐ Close ended
- ☐ Dual ended
- ☐ Mixed ended

14. 10. the classic example of 'dog-bites-man vs. man-bites-dog' can fall into which news value?

Mark only one oval.

- ☐ Proximity
- ☐ Impact
- ☐ Bizarre/Unusual
- ☐ Timeliness

15. 11. Which of the following is the primary function of Media Releases

Mark only one oval.

- ☐ Elementatng the information about the organization
- ☐ Maintaining goodwill of the organization
- ☐ Finding sponsors for the organization
- ☐ Inviting investors for the organizations

16. 12. _____ is a feature of Accuracy.

Mark only one oval.

- ☐ Re-checking
- ☐ Briefing
- ☐ Balancing
- ☐ Sequencing

17. 13. 'APP' is the news agency of:

Mark only one oval.

- ☐ India
- ☐ Pakistan
- ☐ Thailand
- ☐ Srilanka

18. 14. A story that publishes later developments of an event -

Mark only one oval.

- ☐ Follow Ups
- ☐ Editorial
- ☐ Columns
- ☐ Blogs

19. 15. A printed acknowledgment of work done or assistance given, as on a newspaper article or film

Mark only one oval.

- ☐ Headline
- ☐ Placeline
- ☐ Dateline
- ☐ Creditline

20. 16. _____ Editorials throw light on analyse or explanation of a subject.

Mark only one oval.

- ☐ Endorsement
- ☐ Obituary
- ☐ Persuasive
- ☐ Explanatory

21. 17. New, Significant, Unusual are _____ of news.

Mark only one oval.

- ☐ Principles
- ☐ Values
- ☐ Criterias
- ☐ ethics

22. 18. Yellow Journalism is also called as _____.

Mark only one oval.

- ☐ Tabloid Journalism
- ☐ Irregulated Journalism
- ☐ Citizen Journalism
- ☐ Investigative Journalism

23. 19. 5W and 1H are kept on top in which style of writing?

Mark only one oval.

- ☐ Inverted pyramid style
- ☐ Egyptian pyramid of Style wriiting
- ☐ Modeled Writing
- ☐ Pyramid of Process Writing

24. 20. Obtain the knowledge about the interviewee and the topic comes under which stage of interview?

Mark only one oval.

- ☐ pre interview
☐ post interview
☐ during interview
☐ in editing the interview

25. 21. Bihar Election 2020 are most suitable to cover under _____ beat

Mark only one oval.

- ☐ Education
☐ crime
☐ politics
☐ aviation

26. 22. Developing key contacts is extremely important to _____

Mark only one oval.

- ☐ build reputation
☐ build sources
☐ maintain ego
☐ gain freebies

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27. 23. "A small step for man, but a giant leap for mankind", says Neil Armstrong when he landed on the moon. Which type of lead is this?

Mark only one oval.

- ☐ Question Lead
- ☐ Punch lead
- ☐ Summary Lead
- ☐ Quotation lead

28. 24. Abbreviation for the page opposite the editorial page

Mark only one oval.

- ☐ op-ed
- ☐ cue
- ☐ close-up
- ☐ HFR

29. 25. the area of operation or the subject(s) assigned to a reporter is called:

Mark only one oval.

- ☐ Sector
- ☐ field
- ☐ Beat
- ☐ Profile

30. 26. Which magazine carried the story of the Radio Tape Controversy?

Mark only one oval.

- ☐ OPEN
- ☐ Outlook
- ☐ Stardust
- ☐ Fortune

31. 27. News that deals with Human Interest Stories

Mark only one oval.

- ☐ Hard news
- ☐ Soft news
- ☐ Editorial
- ☐ Breaking news

32. 28. Information that is new and unusual is called

Mark only one oval.

- ☐ articles
- ☐ research papers
- ☐ news
- ☐ bulletin

33. 29. _____ is a feature of Brevity.

Mark only one oval.

- ☐ To write powerfully
- ☐ To write briefly
- ☐ To write calmly
- ☐ To write presentably

34. 30. 'An interview given to journalists by a prominent person in order to make an announcement or answer questions ' is called

Mark only one oval.

- ☐ Public meetings
- ☐ Press conference
- ☐ Press seminars
- ☐ Press release

35. 31. Communities Beat can prominently cover _____ news.

Mark only one oval.

- ☐ cultural
- ☐ economical
- ☐ legal
- ☐ political

36. 32. Events that deviate sharply from the expected' fall into which news value?

Mark only one oval.

- ☐ The unusual
- ☐ Proximity
- ☐ Prominence
- ☐ Impact

37. 33. _____ makes it easy for the journalists to record audio-video of an event.

Mark only one oval.

- ☐ Camrecorder
- ☐ Illustrator
- ☐ iDesigns
- ☐ Headphones

38. 34. The Guardian reported _____ as the worst fires in a decade.

Mark only one oval.

- ☐ Amazon rainforest fire
- ☐ Tamil Nadu fires
- ☐ California fires
- ☐ Austrilian fires

39. 35. Journalism that present little or no legitimate, well-researched news while instead using eye-catching headlines for increased sales:

Mark only one oval.

- ☐ Irregulated Journalism
- ☐ Yellow Journalism
- ☐ Citizen Journalism
- ☐ Investigative Journalism

40. 36. Informational Interviews primarily focus on:

Mark only one oval.

- ☐ showcasing a personality
- ☐ Promote an event
- ☐ Find more information on already existing / newly happened event
- ☐ Presenting statistics only

41. 37. 'Will you apologize for the riots of 1984?' - a question asked by Arnab Goswami to Rahul Gandhi is an example of which type of question?

Mark only one oval.

- ☐ Open ended
- ☐ Close ended
- ☐ Dual ended
- ☐ Mixed ended

42. 38. The Watergate scandal had a huge impact on _____ discourse in the US.

Mark only one oval.

- ☐ religious
☐ cultural
☐ political
☐ financial

43. 39. _____ type of editorials are meant to influence the readers and urge them to take a stand.

Mark only one oval.

- ☐ Endorsement
☐ Obituary
☐ Persuasive
☐ Explanatory

44. 40. 'Petra' is the news agency of

Mark only one oval.

- ☐ Jordan
☐ Norway
☐ Austria
☐ Newv Zealand

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45. 41. The judiciary applies the laws which have been passed by the

Mark only one oval.

- ☐ Legislature
- ☐ Prime Minister only
- ☐ President only
- ☐ MPs only

46. 42. What is by-line?

Mark only one oval.

- ☐ Reporter's name printed with story
- ☐ Text written on lines
- ☐ Line statng date
- ☐ Line stating publication details

47. 43. Who is at the top of the editorial hierarchy?

Mark only one oval.

- ☐ Executive editor
- ☐ Editor in chief
- ☐ Chied correspondant
- ☐ Sub editor

48. 44. This tells you where the story originated:

Mark only one oval.

- ☐ Byline
- ☐ Placeline
- ☐ Dateline
- ☐ Headline

49. 45. Printed title of a newspaper on page one is called:

Mark only one oval.

- ☐ Flag
- ☐ Folo
- ☐ Bulldog
- ☐ B-copy

50. 46. Story that depends on an already published news -

Mark only one oval.

- ☐ Breaking news
- ☐ Columns
- ☐ Follow ups
- ☐ Soft news

51. 47. Which of the following is NOT an example of Reporting in a crisis/

Mark only one oval.

- ☐ 26/11 TERROR ATTACK
- ☐ COVID-19 Pandemic
- ☐ 2014 Elections
- ☐ NEPAL EARTHQUAKE

52. 48. Basic objectives of a newspaper is to:

Mark only one oval.

- ☐ Educate, Inform and Entertain
- ☐ Inform and Entertain
- ☐ Educate and Inform
- ☐ Only educate

53. 49. While dealing with unethical practices a journalist's first obligation is to the:

Mark only one oval.

- ☐ Editor
- ☐ Newsfirm
- ☐ Secrecy
- ☐ Truth

54. 50. In _____ type of attribution details are provided openly and quoting names is allowed

Mark only one oval.

- ☐ On the record
- ☐ Off the record
- ☐ Non-attributable
- ☐ Invisible attribution

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