REPORTING TYBMM JOURNALISM (ENG) SEM V examination REG/ATKT **NOV/DEC 2020**

Instructions:

- 1. Semester V examination REG/ATKT NOV/DEC 2020. Subject Reporting
- 2. Fill personal details carefully.
- 3. Each question carries 1.5 mark.
- 4. Total questions 60
- 5. Attempt any 40
- 6. Time 1 hour
- * Required
- Email * 1.
- 2. Student ID *
- TIME Student's name (Surname Firstname Middlename) * 3.
- 4. Student's exam seat number *

5. 1. asks the questions in an interview.

Mark only one oval.

- Editor
- Interviewer
- Anchor
- Interviewee
- 6. 2. The 1992 Indian Stock Market Scam was exposed by

Mark only one oval.

- Suchita Dalal
- Տևս. Arnab Goswamı Rajdeep Sardesai ՝-h Kumar
- 3. Fast-paced news that usually appears on the front page of newspaper is called 7. -30. 1.j.

Mark only one oval.

| (| Soft | News |
|---|------|------|
| | | |

- Editorial
- Snippets
- Hard News
- 8. 4. Report or updates on current events are called



- research papers
- news
- bulletin

9. 5. Sony ICD-PX370 is used by reporters.

Mark only one oval.

- Voice recorder
- Video reorder
- Graphic designer
- Audio-Video recorder
- 10. 6. Generally, news coming from TADA will be covered into this beat

Mark only one oval.



- Communities
- Infrastructure
- ferer 7. Research, Observation, Press conference, Public meetings etc. are called: 11. is in

Mark only one oval.

- Sources of news upgradation
- Sources of news gathering
- Sources of publc information
- Sources of news parameters
- 12. 8. Objectivity in news reporting emphasises on :



- Responsible attitude towards the society
- Knowing what to omit
- The ability to be unbiased and unprejudiced
- Precise & concise with choice of words

13. 9. "Do you have an image problem?" a question asked by Karan Thapar to PM Narendra Modi is _____ type of question.

Mark only one oval.

Open ended

Close ended

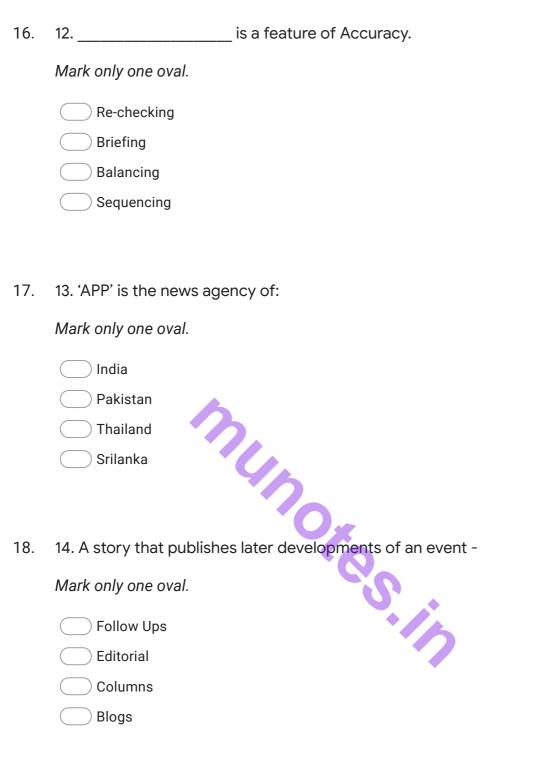
- Dual ended
- Mixed ended
- 14. 10. the classic example of 'dog-bites-man vs. man-bites-dog' can fall into which news value?

Mark only one oval.



- **Bizarre/Unusual**
- Timeliness
- 11. Which of the following is the primary function of Media Releases 15.

- Elemenating the information about the organization
- Maintaining goodwill of the organization
- Finding sponsors for the organization
- Inviting investors for the organizations



19. 15. A printed acknowledgment of work done or assistance given, as on a newspaper article or film

Mark only one oval.

Headline



Dateline

Creditline

| 20. | 16 | _ Editorials throw light on analyse or explanation of a subject. |
|-----|---------------------|--|
| | Mark only one oval | |
| | Endorsement | |
| | Obituary | |
| | Persuasive | |
| | Explanatory | |
| | | |
| 21. | 17. New, Significan | t, Unusual areof news. |
| | Mark only one oval | |
| | Principles | |
| | Values | * |
| | Criterias | |
| | ethics | |
| | | sm is also called as |
| | | O |
| 22. | 18. Yellow Journali | sm is also called as |
| | Mark only one oval | · · · · · · · · · · · · · · · · · · · |
| | Tabloid Journ | alism |
| | Irregulated Jo | urnalism |
| | Citizen Journa | lism |
| | Investigative . | Journalism |
| | | |
| 23. | 19. 5W and 1H are | kept on top in which style of writing? |
| | Mark only one oval | |
| | Inverted pyrar | nid style |
| | Egyptian pyrai | nid of Style wriiting |
| | O Modeled Writi | ng |
| | Pyramid of Press | ocess Writing |

24. 20. Obtain the knowledge about the interviewee and the topic comes under which stage of interview?

Mark only one oval.

pre interview

- post interview
- during interview
- in editing the interview
- 21. Bihar Election 2020 are most suitable to cover under _____ 25. beat

Mark only one oval.

- Education crime politics aviation
- -1y 22. Developing key contacts is extremely important to _ 26.

- build reputation
- build sources
- maintain ego
- gain freebies

27. 23. "A small step for man, but a giant leap for mankind", says Neil Armstrong when he landed on the moon. Which type of lead is this?

Mark only one oval.

- **Question Lead**
- Punch lead
- Summary Lead
- Quotation lead
- 28. 24. Abbreviation for the page opposite the editorial page

Mark only one oval.

- -t(op-ed cue close-up HFR
- 25. the area of operation or the subject(s) assigned to a reporter is called: 29.

Mark only one oval.



- field
- Beat
- Profile
- 30. 26. Which magazine carried the story of the Radio Tape Controversy?

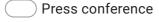
- OPEN
- Outlook
- Stardust
- Fortune

31. 27. News that deals with Human Interest Stories

Mark only one oval. Hard news Soft news Editorial Breaking news 32. 28. Information that is new and unusual is called Mark only one oval. articles research papers hung news bulletin _ is a feature of Brevity. 33. 29. is. Mark only one oval. To write powerfully To write brielfy To write calmly To write presentably

34. 30. 'An interview given to journalists by a prominent person in order to make an announcement or answer questions ' is called





- Press seminars
- Press release

35. 31. Communities Beat can prominently cover _____ news.

Mark only one oval.

cultural

🔵 legal

political

Mark only one oval.

36. 32. Events that deviate sharply from the expected' fall into which news value?

The unsual Proximity nun Prominence Impact makes it easy for the journalists to record audio-video 37. 33. S.I. of an event. Mark only one oval. Camrecorder Illustrator iDesigns Headphones 34. The Guardian reported ______ as the worst fires in a decade. 38. Mark only one oval. Amazon rainforest fire Tamil Nadu fires California fires

Austrilian fires

39. 35. Journalism that present little or no legitimate, well-researched news while instead using eye-catching headlines for increased sales:

Mark only one oval.

- Irregulated Journalism
- Yellow Journalism
- Citizen Journalism
- Investigative Journalism
- 40. 36. Informational Interviews primarily focus on:

Mark only one oval.

- showcasing a personality
- Promote an event
- Find more information on already existing / newly happened event
- Presenting statistics only
- 41. 37. 'Will you apologize for the riots of 1984?" a question asked by Arnab Goswami to Rahul Gandhi is an example of which type of question?

- Open ended
- Close ended
- 🔵 Dual ended
- Mixed ended

42. 38. The Watergate scandal had a huge impact on discourse in the US.

Mark only one oval.

religious

cultural

political

financial

39. _____ type of editorials are meant to influence the readers 43. and urge them to take a stand.

Mark only one oval.

- Endorsement Obituary
- Persuasive
- Explanatory
- 44. 40. 'Petra' is the news agency of

- Jordan
- Norway
- Austria
- Newv Zealand

45. 41. The judiciary applies the laws which have been passed by the

Mark only one oval.

Legislature

- Prime Minister only
- President only
- MPs only
- 46. 42. What is by-line?

Mark only one oval.

Reporter's name printed with story

Text written on lines

- Line statng date
- Line stating publication details
- ⊴hy? 47. 43. Who is at the top of the editorial hierarchy?

Mark only one oval.



- Editor in chief
- Chied correspondant
- Sub editor
- 44. This tells you where the story originated: 48.

- Byline
- Placeline
- Dateline
- Headline

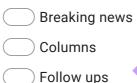
49. 45. Printed title of a newspaper on page one is called:

Mark only one oval.

Flag Folo

- Bulldog
- **B**-copy
- 50. 46. Story that depends on an already published news -

Mark only one oval.



- Soft news
- nunc 47. Which of the following is NOT an example of Reporting in a crisis/ 51. is in

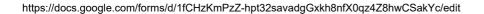
Mark only one oval.

26/11 TERROR ATTACK

- **COVID-19** Pandemic
- 2014 Elections
- NEPAL EARTHQUAKE
- 52. 48. Basic objectives of a newspaper is to:



- Inform and Entertain
- Educate and Inform
- Only eduacate



53. 49. While dealing with unethical practices a journalist's first obligation is to the:

Mark only one oval.

Editor

- Secrecy
- Truth
- 54. 50. In ______ type of attribution details are provided openly and quoting names is allowed

Mark only one oval.

On the record

- Off the record
- Non-attributable
- Invisible attribution

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