

TYBMM -JOURNALISM- SEM V -JPO - REGULAR DEC 2020

INSTRUCTIONS

ATTEMPT 40 OUT OF 50 QUESTIONS

EACH QUESTION CARRY 1.5 MARKS

TOTAL MARKS : 60

TOTAL TIME : 1 HOUR

* Required

1. Email *

2. STUDENT FULL NAME *

3. STUDENT ROLL NO. *

4. STUDENT ID *

5. Which court issued the death warrant against Nirbhaya Case Convicts?

Mark only one oval.

- ☐ Saket Court
- ☐ Delhi High Court
- ☐ Patiala House Court
- ☐ Supreme Court

6. Landmark Mathura Rape case judgment was passed on

Mark only one oval.

- ☐ 1979
- ☐ 1972
- ☐ 1985
- ☐ 2000

7. Domestic Violence includes all except

Mark only one oval.

- ☐ Stalking
- ☐ Date Rape
- ☐ Marital Rape
- ☐ IPV

8. Which of the following is carnal knowledge of a female forcibly and against her will?

Mark only one oval.

- ☐ Assault
- ☐ Incest
- ☐ Robbery
- ☐ Rape

9. Kargil incident was not _____ war

Mark only one oval.

- ☐ Conventional
- ☐ unbiased
- ☐ uncondition
- ☐ split

10. The _____ is an essential issue while conducting military operations

Mark only one oval.

- ☐ safety of religion
- ☐ Safety of issue
- ☐ Safety of information
- ☐ safety of personal

11. _____ was immediately launched to remove infiltrators or enemies from the kargil sector

Mark only one oval.

- ☐ Operation Sunil
- ☐ Operation Khan
- ☐ Opreation kishore
- ☐ Operation Vijay

12. Rape, Abduction, Murder is an example of :

Mark only one oval.

- ☐ Criminal Violence
- ☐ Domestic Violence
- ☐ Social Violence
- ☐ Physical Violence

13. When was the Protection of women from Domestic Violence Act Enacted

Mark only one oval.

- ☐ 2003
- ☐ 2004
- ☐ 2005
- ☐ 2006

14. The _____ perspective combines the exploitation of women by capitalism with patriarchy in the home in its analysis of gender inequality.

Mark only one oval.

- ☐ Democratic Feminist
- ☐ Liberal Feminist
- ☐ Socialist Feminist
- ☐ Radical Feminist

15. All of the following statements regarding the media and gender socialization are correct, except:

Mark only one oval.

- ☐ Most social analysts agree that the media simply reflect existing gender roles in society.
- ☐ More male than female roles are shown on television, and male characters are strikingly different from female ones.
- ☐ Daytime soap operas tend to show men in positions where they give orders to others, whereas women are shown in traditional (subordinate) female roles and relationships.
- ☐ Few, if any, changes have occurred in the roles men and women play in movies.

16. Dalit woman was gang-raped in Hathras district in which year

Mark only one oval.

- ☐ 2018
- ☐ 2019
- ☐ 2020
- ☐ 2016

17. In a _____, elections are held, in which the public elect leaders who govern the country

Mark only one oval.

- ☐ Democracy
- ☐ Theocracy
- ☐ Monarchy
- ☐ Dictatorship

18. _____ determines which party and politicians come to power, and which policies are adopted.

Mark only one oval.

- ☐ Neighbour's opinion
- ☐ Husband's opinion
- ☐ Public opinion
- ☐ Individual opinion

19. The _____ plays a large role in shaping public opinion.

Mark only one oval.

- ☐ Technology
- ☐ Media
- ☐ Mind-set
- ☐ Science

20. _____ is not a tool for gauging public opinion.

Mark only one oval.

- ☐ Exit polls
- ☐ Social Media
- ☐ Surveys
- ☐ Libraries

21. Criticism of the press is that they are mostly owned and controlled by the _____.

Mark only one oval.

- ☐ Capitalists
- ☐ Journalists
- ☐ Editors
- ☐ Reporters

22. Why do reporters find it difficult to write in-depth reports?

Mark only one oval.

- ☐ Lack of personal Interest
- ☐ Time pressure
- ☐ Less payment
- ☐ Health Issues

23. Times of India always favours _____.

Mark only one oval.

- ☐ The ruling party
- ☐ CPI(M)
- ☐ BJP
- ☐ Congress

24. How then can the public trust the opinions floated by the media?

Mark only one oval.

- ☐ By listening to friends
- ☐ By reading newspapers of different ideologies
- ☐ By reading news on social media
- ☐ By listening to neighbours

25. Which one of the following is not true about the role of political parties in the formation of public opinion?

Mark only one oval.

- ☐ These spread political literature
- ☐ These help in the selection of candidates
- ☐ These draw attention to national affairs
- ☐ These hold public meetings

26. For the formation of sound public opinion it is essential that:

Mark only one oval.

- ☐ The government should not control mass media
- ☐ The women should have right to vote
- ☐ There should be single party system
- ☐ The government should be coalition one

27. Which of the following is an essential element of public opinion?

Mark only one oval.

- ☐ Public issues
- ☐ National thinking
- ☐ Views of the majority but not of all
- ☐ Sense of common good

28. Which one of the following is not a good method for removal of hindrance on the formation of good public opinion?

Mark only one oval.

- ☐ Press should be made free
- ☐ Illiteracy may be removed
- ☐ Economic inequality may be wiped out
- ☐ Committed education should be encouraged

29. Public opinion means:

Mark only one oval.

- ☐ Sum-total of confused and incoherent opinions held by different groups of citizens
- ☐ Unanimous opinion of all the citizens
- ☐ A definite opinion, which is the result of a process of clarification and co-ordination of views held by different persons
- ☐ Majority opinion

30. Public Opinion is a book published in 1922 by _____.

Mark only one oval.

- ☐ Walter Lippman
- ☐ Noam Chomsky
- ☐ Paul Lazarsfeld
- ☐ Marshal McLuhan

31. The Agenda setting theory was developed by two researchers named?

Mark only one oval.

- ☐ Max McCombs and Donald Shaw
- ☐ Walter Lippmann and David price
- ☐ Richard Wright and Rose Becker
- ☐ Benard Cohen and Franklin Buck

32. Which of the following best describes the creation of public awareness and concern of salient issues by the news media?

Mark only one oval.

- ☐ Policy Making
- ☐ Media Concentration
- ☐ Media broadcast
- ☐ Agenda setting

33. Which of the following is not a type of Agenda setting?

Mark only one oval.

- ☐ Public Agenda setting
- ☐ Private Agenda setting
- ☐ Media Agenda setting
- ☐ Policy Agenda Setting

34. A basic assumption in _____ theory is that the audience reads/views content only if it has some 'use' for them.

Mark only one oval.

- ☐ Agenda Setting
- ☐ Uses and Gratification
- ☐ Two -step flow
- ☐ propaganda model

35. Finding links between yourself and celebrity actors shown in the media can be a form of?

Mark only one oval.

- ☐ Surveillance
- ☐ Personal identity
- ☐ Personal relationship
- ☐ Entertainment

36. When did Walter Lippman created the concept of public Opinion as a property produced by mass media .

Mark only one oval.

- ☐ 1922
- ☐ 1943
- ☐ 1924
- ☐ 1932

37. A term used for replacing Government with generic scientists.

Mark only one oval.

- ☐ Technocracy
- ☐ Manufacture Consent
- ☐ Agenda Setting
- ☐ Modern Media

38. The media is biased when reporting about political issues in a way that it has '_____' in every party whom they constantly cover.

Mark only one oval.

- ☐ favorite personalities
- ☐ favourite location
- ☐ anti-hero
- ☐ favourite polls

39. Instead of ideological bias and manifestos, more media coverage is given to _____

Mark only one oval.

- ☐ Peaceful Debate
- ☐ funds and finance investigation of the parties
- ☐ achievements and accolades
- ☐ speeches and inflammatory comments

40. Obama's campaign used the slogans "Change we Believe in" and "_____" which went down well with the American voters.

Mark only one oval.

- ☐ Yes We Can
☐ Why Can't We
☐ Ofcourse We Can
☐ Yes We Will

41. The 'Israel for Obama' campaign's success gained him tremendous support from the _____ community.

Mark only one oval.

- ☐ American Jewish
☐ African American
☐ Asian Americans
☐ Christians

42. Taglines like Ab ki Baar Modi Sarkar and _____ struck the right chord with Indian voters during the 2014 elections.

Mark only one oval.

- ☐ Yes We Can
☐ Naye Din Aa Gaye Hain
☐ Tarakki ki aur badhenge
☐ Ab Ache Din Aanewale hain

43. In May 1998, the NDA Government led by A. N. Vajpayee undertook _____, a second round of testing of nuclear weapons where India was hailed as becoming a part of the Nuclear Club.

Mark only one oval.

- ☐ Operation Milap
- ☐ Project Shakti
- ☐ Operation Smiling Buddha
- ☐ Pokhran-II

44. Initially, a majority of the media _____ issues like whether India being a developing country could afford the investment in nuclear arms.

Mark only one oval.

- ☐ Did not Examine
- ☐ extensively examined
- ☐ participated in
- ☐ conducted opinion polls and in-depth analysis

45. The international media _____ India's nuclear tests in the 1990s and stated that when the world was moving towards nuclear non proliferation India's step would spark off an arms race in Asia.

Mark only one oval.

- ☐ strongly criticised
- ☐ strongly supported
- ☐ largely ignored
- ☐ dismissed

46. On which festival day did the North Vietnamese launch bomb attacks on the South?

Mark only one oval.

- ☐ Chvim
☐ X'mas
☐ Chonga
☐ Tet

47. During the Gaza Conflict 2014 Gaza was ruled by which party?

Mark only one oval.

- ☐ IDF
☐ Fatah
☐ PLO
☐ Hamas

48. In which year did the Kargil Conflict take place?

Mark only one oval.

- ☐ 1965
☐ 1974
☐ 1993
☐ 1999

49. In 1971 where did the Pakistani army sign the Document of Surrender?

Mark only one oval.

- ☐ Delhi
☐ Dhaka
☐ Kolkata
☐ Islamabad

50. Which Country's uprising was called the Jasmine Revolution?

Mark only one oval.

- ☐ Egypt
- ☐ Libya
- ☐ Syria
- ☐ Bahrain

51. Arab Spring Movement in the middle East countries started from which Country?

Mark only one oval.

- ☐ Egypt
- ☐ Libya
- ☐ Syria
- ☐ Tunisia

52. Which Mode of media was used by the protestors to organize demonstrations; discrimination information about their activities, and raise local and global awareness of ongoing events

Mark only one oval.

- ☐ Television
- ☐ Radio
- ☐ Social Media
- ☐ Print Media

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53. Who was the US president when Osama Bin Laden was killed?

Mark only one oval.

- ☐ George W Bush
- ☐ Bill Clinton
- ☐ Barrack Obama
- ☐ Donald Trump

54. The under representation of dalits in Indian media leads to _____

Mark only one oval.

- ☐ Elimination of news of Dalits
- ☐ More coverage on Dalit issues
- ☐ Awareness on Dalit Issues
- ☐ Propoganda created by media.

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