

TYBMM SEM5 REG/ATKT/ NOV/DEC2020

SUBJECT: INDIAN REGIONAL JOURNALISM

Attempt Any 40 out of 50

Each question Carry 1.5 Mark

Total marks 60

Time 1 hour

* Required

1. Email *

2. STUDENTS SEAT NUMBER *

3. STUDENT ID *

4. STUDENTS FULL NAME (SURNAME FIRST) *

5. 1. Who among the following published first newspaper in India?

Mark only one oval.

- ☐ James Augustus Hickey
- ☐ Lord William Bentinck
- ☐ Lord Cornwallis
- ☐ Sir Thomas Munro

6. 2. Which is the first hindi newspaper ?

Mark only one oval.

- ☐ Banga Doot
- ☐ Oodhund Martand
- ☐ Samachar Sudhavarshan
- ☐ Banaras akhbar

7. 3. Who was the editor of the Marathi newspaper 'Darpan'?

Mark only one oval.

- ☐ Lokmanya Tilak
- ☐ Gopal Ganesh Agarkar
- ☐ Vishnushastri Chiplunkar
- ☐ Balshastri Jambhekar

8. 4. Started by Mrinal Kanti Ghosh, Prafulla Kumar Sarkar and Suresh Chandra Majumdar, which Bangali paper was a counterpart of Hindustan Standard ?

Mark only one oval.

- ☐ Tattabodhini
☐ Amritbazaar Patrika
☐ Anandabazaar Patrika
☐ Bande Mataram

9. 5. Which language Oudh Akhbar was published?

Mark only one oval.

- ☐ Hindi
☐ Urdu
☐ Bengali
☐ Marathi

10. 6. The beginning of Telugu Journalism is marked in ____

Mark only one oval.

- ☐ 1835
☐ 1838
☐ 1832
☐ 1835

11. 7. Who started Ananda Vikatan?

Mark only one oval.

- ☐ S.S Vasan
- ☐ Nageswara Rao
- ☐ C.V Rao
- ☐ N. G Ranga

12. 8. _____ was the first Executive President of the Kerala Sahitya Academy

Mark only one oval.

- ☐ K. P. Kesava Menon
- ☐ K. Madhavan Nair
- ☐ V. V. S. Aiyar
- ☐ S. Sadanand

13. 9. Color television was introduced in which year?

Mark only one oval.

- ☐ 1947
- ☐ 1999
- ☐ 1997
- ☐ 1982

14. 10. Sakal Media is controlled by which prominent family of Maharashtra ?

Mark only one oval.

- ☐ Deshmukh
- ☐ Pawar
- ☐ Thackeray
- ☐ Fadnavis

15. 11. IRS stands for

Mark only one oval.

- ☐ Indian Research Survey
- ☐ Indian Reader Survey
- ☐ Indian Readership Survey
- ☐ Indian Rapid Survey

16. 12. By mid 2011 Hindi daily _____ claimed to be the largest read newspaper of the world

Mark only one oval.

- ☐ Hindustan Patrika
- ☐ Navbharat Times
- ☐ Dainik Jagran
- ☐ Punjab Kesari

17. 13. _____ in 1849 was the first paper to first paper to introduce Devnagari script in the North-West provinces.

Mark only one oval.

- ☐ Bangadoot
☐ Benaras Akhbar
☐ Vishwamitra
☐ Patrika

18. 14. Which of the following channels is not a Marathi news channel?

Mark only one oval.

- ☐ Jai Maharashtra
☐ Zee 24 taas
☐ IBN Lokmat
☐ Aajtak

19. 15. sakal was founded by _____.

Mark only one oval.

- ☐ Dr. Narayan Bhikaji Parulekar
☐ Vasundhara Vahini
☐ Balasaheb Thackeray
☐ P.M Bhagvat

20. 16. In which year bangadoot published

Mark only one oval.

☐ 1829

☐ 1850

☐ 1860

☐ 1819

21. 17. From where was the first newspaper started?

Mark only one oval.

☐ Delhi

☐ Mumbai

☐ Calcutta

☐ Agra

22. 18. Birth year of Bengali journalism

Mark only one oval.

☐ 1820

☐ 1818

☐ 1828

☐ 1858

23. 19. Who edited Fawaaid-ul-Nazarin?

Mark only one oval.

- ☐ Rahim
- ☐ Sayed Hasan
- ☐ Abdul kalam
- ☐ Ram chandra

24. 20. When was Mathrubhumi was started?

Mark only one oval.

- ☐ Sun Mar 18 1923 13:30:00 GMT+0530 (IST)
- ☐ Sun Feb 18 1923 13:30:00 GMT+0530 (IST)
- ☐ Fri May 18 1923 13:30:00 GMT+0530 (IST)
- ☐ Mon Jun 18 1923 13:30:00 GMT+0530 (IST)

25. 21. Loksatta is a newspaper of which media group?

Mark only one oval.

- ☐ Express Group
- ☐ ABP Group
- ☐ Dainik Bhaskar Group
- ☐ Times Group

26. 22. Who started Free Press of India Agency

Mark only one oval.

- ☐ Lokmanya Tilak
- ☐ S. Sattanand
- ☐ Rajaram mohan Roy
- ☐ K. S. Menon

27. 23. Dina Thanti took credit for reforming

Mark only one oval.

- ☐ Tamil Essay
- ☐ Tamil Prose
- ☐ Tamil Newspaper
- ☐ Tamil Journal

28. 24. The first Bengali newspaper to espouse the cause of the working class was

Mark only one oval.

- ☐ Bharat Sharmajibi
- ☐ Bengalee
- ☐ Halishaar Patrika
- ☐ Basumati

29. 25. The editor of _____ faced contempt of court proceedings and imprisonment when it voiced public indignation in 1883 against a High Court Judge who ordered Hindu idols to be produced in court as evidence.

Mark only one oval.

- ☐ Bengalee
- ☐ Sambad Kaumudi
- ☐ Ganashakti
- ☐ Pratidin

30. 26. Basumati (1880) which was edited by Krishna Kamal Bhattacharya is reputed to be

Mark only one oval.

- ☐ The first Bengali daily to adopt modern methods of production
- ☐ The first Bengali daily to have a foreign correspondent
- ☐ The first Bengali daily to have an international print
- ☐ The first Bengali daily to resist the British

31. 27. Which event in 1905 had a profound impact on the Bengali press, which not only opposed it along with most, but became severely critical of the British government

Mark only one oval.

- ☐ The division of Bengal
- ☐ Partition of India
- ☐ Formation of Sylhet
- ☐ Transfer of India's capital from Calcutta to Delhi

32. 28. Which famous Persian newspaper was published in 1822 by Raja Ram Mohan Roy?

Mark only one oval.

- ☐ Urdu Guide
- ☐ Kohinoor
- ☐ Muslism Gazette
- ☐ Mirut-ul-Akhbar

33. 29. Who was the founder of Al-Hilal Newspaper?

Mark only one oval.

- ☐ Raja Ram Mohan Roy
- ☐ Maulana Abdul Kalam Azad
- ☐ Sajjad Hussian
- ☐ Maulvi Sanaullah Khan

34. 30. Who published the Oudh Akhbar ?

Mark only one oval.

- ☐ Hasan Manto
- ☐ Munshi Nawal Kishore
- ☐ Sumitranandan Pant
- ☐ Neeraj

35. 31. Inquilab and Urdu Times are published from which city ?

Mark only one oval.

- ☐ Mumbai
- ☐ Cochin
- ☐ Agra
- ☐ Lucknow

36. 32. The collection of news at Eenadu was done like

Mark only one oval.

- ☐ Circle
- ☐ Pyramid
- ☐ Inverted Pyramid
- ☐ Source

37. 33. The founder of Dina Thanti was great admirer of English tabloid

Mark only one oval.

- ☐ Daily Bugle
- ☐ Daily Uk
- ☐ Daily Mirror
- ☐ Daily News

38. 34. Kandathil Varghese Mappillai is the founder of _____

Mark only one oval.

- ☐ Mathrubhumi
- ☐ Malayala manorama
- ☐ Keralamitram
- ☐ Malyalamitram

39. 35. Which Urdu newspaper was founded by Jawaharlal Nehru?

Mark only one oval.

- ☐ Al-Hilal
- ☐ Harijan
- ☐ Quami Awaz
- ☐ Tej

40. 36. By whom was urdu Akhbar edited?

Mark only one oval.

- ☐ KS. Menon
- ☐ Sayed Hasan
- ☐ Munshi Kishore
- ☐ Jugal Kishore

41. 37. Newspaper was brought to India by the _____

Mark only one oval.

- ☐ British
- ☐ Portuguese
- ☐ French
- ☐ Mughal

42. 38. Bengal Gazette was a _____

Mark only one oval.

- ☐ Daily
- ☐ Bi – weekly
- ☐ Monthly
- ☐ Weekly

43. 39. Oodhund Martand was the _____ hindi newspaper.

Mark only one oval.

- ☐ First
- ☐ Second
- ☐ Third
- ☐ Fourth

44. 40. Who was the editor of Oodhund Martand?

Mark only one oval.

- ☐ Raja Ram Mohan Roy
- ☐ James Augustus Hickey
- ☐ Mahavir Prasad
- ☐ Joogal Kishor Shukla

45. 41. From where was Aj started?

Mark only one oval.

- ☐ Mumbai
- ☐ Kerala
- ☐ Banaras
- ☐ Kolkata

46. 42. In which year was Bharat Mitra Started?

Mark only one oval.

- ☐ 1878
- ☐ 1887
- ☐ 1877
- ☐ 1888

47. 43. In which year was the Pratap (weekly) from Kanpur started?

Mark only one oval.

☐ 1911

☐ 1912

☐ 1913

☐ 1914

48. 44. Lokmat is the most famous newspaper mostly read in which states

Mark only one oval.

☐ Gujrat and Maharastra

☐ Goa and Maharastra

☐ Maharahtra and Karnataka

☐ Maharastra and Rajasthan

49. 45. Editor of Basumati newspaper

Mark only one oval.

☐ Subhash vidyasagar

☐ Babu Mohan Ganguli

☐ Kristodas pal

☐ Krishna Kamal Bhattacharya

50. 46. 1st language paper to subscribe to Reuter (News Agency)

Mark only one oval.

- ☐ Bangdarshan
- ☐ Bengalee
- ☐ Masik Patra
- ☐ Som Prakash

51. 47. Who started Bande Mataram

Mark only one oval.

- ☐ Raja Ram Mohan Roy & B.C Pal
- ☐ Iswar Chandra Vidyasagar & Aurbindo Ghosh
- ☐ B.C Pal & Aurbindo Ghosh
- ☐ Rabindra Sen & Raja ram Mohan Roy

52. 48. Which newspaper remarked as "A Burning Hatred for the British Race"

Mark only one oval.

- ☐ Maitri
- ☐ Bengal Patrika
- ☐ Yuganter
- ☐ Sandhya

53. 49. Religious Periodical Brahminical magazine was started by

Mark only one oval.

- ☐ Keshab Chandra Sen
- ☐ B.C Pal
- ☐ Aurbindo Ghosh
- ☐ Raja Ram Mohan Roy

54. 50. Which Bengali newspaper became mouthpiece of CPI(M)

Mark only one oval.

- ☐ Bengal Herald
- ☐ Samachar Darpan
- ☐ Ganasakti
- ☐ Calcutta Darshan

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