

27032023

VCD SYBAMMC SEM IV ELECTRONIC MEDIA-II 2 ½ hrs. Marks:75

Note: All Questions are Compulsory

All Questions carry equal marks

Q1) Prepare a TV script for a news channel of 5 to 7 minutes in Audio/ Video/ Timeline format on **any one** topic (15)

- a) S.S. Rajamouli -Movie RRR on winning Oscar Awards
- b) Govinda – Journey with late actor Satish Kaushik

Q2) Can the term 'glocalization' be used to describe the local adaptation of global TV programmes? Explain in detail with suitable examples. (15)

OR

- a. Community radio is the voice of voiceless. Discuss this statement in the context of Community Radio in India. (8)
- b. What are the few mandatory skills required to be a successful RJ (7)

Q3) Explain the evolution and growth of Sony Entertainment Television and Viacom18 (15)

OR

- a. How Panel Discussion forms Public Opinion . (8)
- b. What does OTT platform means? Give a brief introduction about any two OTT applications? (7)

Q4) Explain the concepts. (15)

- a) Documentaries b) Interpretative interview c) Two- column script d) Plot e)Log Tapes

OR

- a. Discuss the ethics in Journalism on 24X7 news channels. (8)
- b. What are the different techniques for conducting TV interview? (7)

Q5) Shorts notes on. (Any 3) . (15)

- a) Webseries scripting b) Facts are sacred Comments are Free c) TRP
- d) News Anchor e) Internet Radio