

SYBAMMC (ENG) SEM-IV REGULAR SUBJECT: MEDIA LAW & ETHICS EXAM APRIL 2021

All Questions are Compulsory

50 Questions 1 mark each

Time: 1 hour

* Required

1. Email *

2. Students Exam Seat No.(Roll Number) *

3. Student ID Number *

4. PRN Number

5. Name of Student (Surname First) *

6. Students Contact number *

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7. 1. A judiciary is supposed to be _____ *

1 point

Mark only one oval.

- ☐ Independent
- ☐ Biased
- ☐ Autocratic
- ☐ Dependent

8. 2. The Judiciary in India has a _____ structure *

1 point

Mark only one oval.

- ☐ Linear
- ☐ Interdependent
- ☐ Pyramidal
- ☐ Spiral

9. 3. Decorum is behaviour that can be considered as *

1 point

Mark only one oval.

- ☐ controlled
- ☐ unethical
- ☐ intimidating
- ☐ offensive

10. 4. Social Media is a /an _____ tool that allows users to create and share content with the public *
- 1 point

Mark only one oval.

- ☐ primary
- ☐ digital
- ☐ emerging
- ☐ service-specific

11. 5. Social Media is one of the most crucial contribution of *
- 1 point

Mark only one oval.

- ☐ marketing campaigns
- ☐ increased traffic
- ☐ traditional marketing
- ☐ modern technology

12. 6. What are the disputes relating to property, breach of contracts and wrongs committed in money transactions are categorized as *
- 1 point

Mark only one oval.

- ☐ Civil Process
- ☐ Criminal Process
- ☐ Family Issue
- ☐ Personal Issue

13. 7. As a custodian of _____, the Press has a right to highlight cases of corruption and irregularities in public bodies *
- 1 point

Mark only one oval.

- ☐ public interest
- ☐ Public Property
- ☐ Mass Audience
- ☐ State

14. 8. Right to Privacy is an inviolable _____ *
- 1 point

Mark only one oval.

- ☐ system
- ☐ human right
- ☐ crime
- ☐ practice

15. 9. ____ Code is for Self-Regulation, which requires advertisements to be legal, decent, honest and truthful and not hazardous or harmful while observing fairness in competition. *
- 1 point

Mark only one oval.

- ☐ ASCI's
- ☐ IPC
- ☐ Legal
- ☐ PCI

16. 10. The Advertising Standards Council of India, ASCI founded in _____. * 1 point

Mark only one oval.

- ☐ 1976
☐ 1876
☐ 1985
☐ 2000

17. 11. What is the full form of ASCI? * 1 point

Mark only one oval.

- ☐ Advertising Standard Complementary Issues
☐ Act of Standard Commission Issues
☐ Advertising Standard Council of India
☐ Act of Security Consumer Issued

18. 12. ASCI ensures advertisements are fairness in _____. * 1 point

Mark only one oval.

- ☐ Promotion
☐ Competition
☐ Administration
☐ Indiscrimination

19. 13. The Telecom Regulatory Authority of India (TRAI) was established with effect from: * 1 point

Mark only one oval.

- ☐ 20th February 1995
☐ 20th February 1997
☐ 20th February 1996
☐ 20th February 1998

20. 14. The TRAI Act was amended by an ordinance, effective from _____, establishing a Tribunal to take over the adjudicatory and disputes functions from TRAI. *
- 1 point

Mark only one oval.

- ☐ 24th January 2000
- ☐ 24th January 2020
- ☐ 26th January 2010
- ☐ 26th January 2020

21. 15. The official Secrets Act has its roots in the *
- 1 point

Mark only one oval.

- ☐ Independence Era
- ☐ Pre-Independence Era
- ☐ British Colonial Era
- ☐ Post-Independence Era

22. 16. Punishments Under the OSA range from *
- 1 point

Mark only one oval.

- ☐ One years to life imprisonment
- ☐ Two years to life imprisonment
- ☐ Three years to life imprisonment
- ☐ Four years to life imprisonment

23. 17. _____ refers to rights and immunities enjoyed by Parliament as an institution and MPs in their individual capacity, without which they cannot discharge their functions as entrusted upon them by the Constitution *
- 1 point

Mark only one oval.

- ☐ Parliamentary privilege
- ☐ Freedom of Life
- ☐ Contempt of Court
- ☐ Defamation

24. 18. By virtue of this right under _____ absolute immunity is given to the lawmakers from courts for anything said during the four walls of the house during the course of proceedings of the house or any of its committees *
- 1 point

Mark only one oval.

- ☐ Freedom of Life
- ☐ Freedom of Speech
- ☐ Contempt of Court
- ☐ Defamation

25. 19. _____ is explicitly provided under the Constitution is that no Member of Parliament shall be liable to any proceeding in any court in respect of anything said or any vote given by him in the Parliament or any committee thereof. *
- 1 point

Mark only one oval.

- ☐ Freedom of Speech
- ☐ Right of Publication of its Proceedings
- ☐ Contempt of Court
- ☐ Defamation

26. 20. When any person or authority disregards or attacks any of the rights, immunities and privileges, either of the Members individually or of the House in its collective capacity, the offence is called a _____. *

1 point

Mark only one oval.

- ☐ Parliamentary privilege
- ☐ Breach of privileges
- ☐ Freedom of Speech
- ☐ Right of Publication of its Proceedings

27. 21. _____ prohibits advertisements of drugs and remedies that claim to have magical properties, and makes doing so a cognizable offence. *

1 point

Mark only one oval.

- ☐ The Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954
- ☐ Drugs Control Act, 1950
- ☐ Drugs and Cosmetic Act 1940
- ☐ The Essential Commodities Act 1950

28. 22. As per the Copyright Act, the right would not be applicable to whom ? *

1 point

Mark only one oval.

- ☐ Creators of literary work
- ☐ Dramatic, Musical and Artistic work
- ☐ Adaptation and translation of work
- ☐ Businessman

29. 23. Which of the following is not part of the IPR? *

1 point

Mark only one oval.

- ☐ Copyrights
- ☐ Trademarks
- ☐ Merchandise
- ☐ Patents

30. 24. Patent is for whom ? *

1 point

Mark only one oval.

- ☐ Taking over the work of others' creation
- ☐ Protecting Creative Work
- ☐ Protecting owner's invention
- ☐ Protecting the Government's Discovery

31. 25. Which of the following condition is required to file Defamation case? * 1 point

Mark only one oval.

- ☐ The Statement must be Defamatory
- ☐ The Statement must be not refer to claimant
- ☐ The Statement must be not published
- ☐ The statement must not hurt the sentiment of the claimant

32. 26. Person who defames the other is also called as what ? *

1 point

Mark only one oval.

- ☐ Slanderer
- ☐ Defamer
- ☐ Claimant
- ☐ Complainant

33. 27. ITA-2000 is known as _____ * 1 point

Mark only one oval.

- ☐ indian television awards
- ☐ Information Technology Act
- ☐ international team's Alliance
- ☐ industrial technical association

34. 28. IT Act was Introduced on _____ * 1 point

Mark only one oval.

- ☐ Mon May 08 2000 05:30:00 GMT+0530 (IST)
- ☐ Thu Jun 24 1999 05:30:00 GMT+0530 (IST)
- ☐ Tue Oct 17 2000 05:30:00 GMT+0530 (IST)
- ☐ Tue Sep 11 2001 05:30:00 GMT+0530 (IST)

35. 29. IT act was introduced for dealing with _____ * 1 point

Mark only one oval.

- ☐ Cybercrime
- ☐ Terrorism
- ☐ Love-Ziad
- ☐ criminal activity

36. 30. The Supreme Court has ruled that the Right to Privacy forms a part of which Right under Fundamental Rights? * 1 point

Mark only one oval.

- ☐ Right to Equality
- ☐ Right to Life
- ☐ Right to Liberty
- ☐ Right to Freedom of Expression

37. 31. Which of these actions amounts to violation of the Right to Privacy? * 1 point

Mark only one oval.

- ☐ Exposing a misdeed
- ☐ Defamation of character
- ☐ Spreading false rumours
- ☐ Telephone tapping

38. 32. on What basis was the Nira Radia case accused of violation of the Right to Privacy? * 1 point

Mark only one oval.

- ☐ Tapping private conversations
- ☐ Tapping calls for evidence of tax evasion
- ☐ Installing secret cameras
- ☐ Under cover sting operations

39. 33. The Indecent Representation of Women (Prohibition) Act prohibits the indecent representation of women in ----- * 1 point

Mark only one oval.

- ☐ Comic strips
- ☐ Advertisements
- ☐ Novels
- ☐ Anthologies

40. 34. Right to Information Act was passed in which year? *

1 point

Mark only one oval.

- ☐ 2000
- ☐ 2005
- ☐ 2004
- ☐ 1989

41. 35. What is the age criteria for filing an RTI? *

1 point

Mark only one oval.

- ☐ Above 16 years
- ☐ Above 18 years
- ☐ Above 60 years
- ☐ No age criteria

42. 36. How many days will it take to get information after filling an RTI? *

1 point

Mark only one oval.

- ☐ 100 days
- ☐ Up to 30 days
- ☐ 30-60 days
- ☐ 15 days

43. 37. _____ news is also known as junk news *

1 point

Mark only one oval.

- ☐ Original
- ☐ Duplicate
- ☐ Crime
- ☐ Fake

44. 38. _____ is the hub of spreading fake news & pseudo-science material * 1 point

Mark only one oval.

- ☐ Instagram
- ☐ Snap chat
- ☐ LinkedIn
- ☐ Whatsapp

45. 39. Internet was available for public use in the year _____. * 1 point

Mark only one oval.

- ☐ 1995
- ☐ 1999
- ☐ 2000
- ☐ 1990

46. 40. Which is not a code of ethics for Indian Industry ? * 1 point

Mark only one oval.

- ☐ Fair Competition
- ☐ Commanding
- ☐ Transparent Business Standards
- ☐ Equal opportunities employer

47. 41. As per the News Broadcasters ` Association`s guidelines the broadcaster may broadcast a maximum of _____ of fresh general entertainment footage per news day. * 1 point

Mark only one oval.

- ☐ 8 minutes
- ☐ 18 minutes
- ☐ 28 minutes
- ☐ 38 minutes

48. 42. As per the NBA guidelines the _____ will monitor the broadcasts made by news broadcasters from the time elections are announced until the conclusion and announcement of election results. * 1 point

Mark only one oval.

- ☐ CBI
- ☐ Police
- ☐ Judiciary
- ☐ Election Commission of India

49. 43. Utilitarianism is an approach to ethics that means * 1 point

Mark only one oval.

- ☐ Whatever does the most good for the most number of people is best.
- ☐ Fairness is the fundamental aspect of ethical conduct and people in a dispute should look at the situation outside of their own vested interests in the outcome to decide what is right.
- ☐ Journalists often face conflicts among ethical principles in the course of their work and must often make difficult decisions.
- ☐ Not all ethical precepts can be applied in all situations, but they do provide useful guidelines for media professionals in their behavior.

50. 44. Ethical issues in public relations, would not include which of the following? * 1 point

Mark only one oval.

- ☐ Lying by omission or giving a misleading impression
- ☐ Protecting the privacy rights of clients
- ☐ Hiring an assassin to silence opponents
- ☐ Safeguarding client's confidential information

51. 45. Which of the following reason is an advertisement criticized for? * 1 point

Mark only one oval.

- ☐ Ads on children
- ☐ ads on senior citizens
- ☐ ads on women
- ☐ ads stereotyping women

52. 46. Showcasing women _____ in an advertment is highly criticized. * 1 point

Mark only one oval.

- ☐ as a teacher
- ☐ as a doctor
- ☐ stereotypes
- ☐ as an engineer

53. 47. An advertisement of Slice showcasing Katrina Kaif with Tagline 'Aamsutra' is an example of _____. *
- 1 point

Mark only one oval.

- ☐ as a successful actor
- ☐ women as a sexual object
- ☐ women as a mango lover
- ☐ brand ambassador

54. 48. The word Ethics is derived from the Greek word *
- 1 point

Mark only one oval.

- ☐ mores
- ☐ ethos
- ☐ logos
- ☐ pathos

55. 49. An authentic and meaningful life requires you to live with a sense of _____ *
- 1 point

Mark only one oval.

- ☐ responsibility
- ☐ humanity
- ☐ integrity
- ☐ dignity

56. 50. Ethics is about _____.The sum of qualities that defines a person 1 point
*

Mark only one oval.

- ☐ conviction
 - ☐ reasoning
 - ☐ compliances
 - ☐ character
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