

10/5/2022

VCD: :FYBAMMC(ENGLISH):INTRODUCTION TO JOURNALISM:2 ½ HRS:75MKS

Note: All Questions Are Compulsory

Q1 Solve the MCQ (40mark)

1. What is typography?
A. Is a system of Government B. A choice of type to ensure image clarity C. A branch of photography D. It's a property Act
2. Journalists start collecting answers to the questions of _____.
A. 6W and 2H B. 5W and 1H C. 5W and 2H D. 4W and 1H
3. Citizen journalism is the practice of
A. Preparing stories that will help citizens vote in elections.
B. publishing only those stories that are of interest to politically active citizens.
C. Collaborating with nonprofit organizations to prepare news stories
D. Readers and viewers to participate in the creation of news content
4. Which phrase describes a feature
A. A hard news story B. Any story that informs the reader C. A soft news story
D. Any short newspaper article
5. What is Journalism?
A. The study of writing in journals B. A hard thing to do C. The reporting and publishing of the news D. A business practices
6. What is hard news?
A. News that covers hard to understand topics B. News that's based on opinions, not facts C. News that is serious and affects people D. The only kind of news there is information
7. Which of the following was developed the earliest?
A. AM Radio B. Television C. DRM D. DTH
8. ----- is associated with the invention of printing
A. Franklin B. Johann Gutenberg C. Charles Babbage D. Marconi
9. Is a detailed account of the coming event.
A. Future story B. Advancer C. Curtain Raiser D. Advance
10. Is not a principle of page make-up.
A. Proportion B. Balance C. Contrast D. Five Ws
11. Sensation is the main feature of journalism.
A. Black B. Yellow C. Red D. Blue
12. One line copy that describes the illustration, drawing or photograph is known as:
A. On-line B. Cutline C. Cut-off D. Cut out

13. Find the odd man
A. The Hindu B. Times of India C. Indian Express D. Business Line
14. Name of an Indian news agency
A. PTI B. CNN C. AP D. AFP
15. Multimedia reporters who are mobile with audio, video recorders and camera are often referred to as -----
A. Mobi journo B. Mobile C. Mojos D. Journos
16. What is ABC?
A. American business circle B. American business corporation C. Audit Bureau of circulation D. Audit Brief of Copy
17. A journalist who is not attached with any newspaper is called:
A. Retained B. Correspondent C. Free lancer D. Stinger
18. of a story is the Lead paragraph presenting the topic
A. Introduction B. Body C. Headline D. conclusion
19. is called the "Voice of the News paper"
A. Editorial B. Article C. Feature D. Interview
20. The readers can communicate to the News paper through
A. Article B. Editorial C. Op-ed D. Letters to the editor

- Q2 A) What is the role of Journalism in Democracy (8 mark)**
B) Explain the evolution of Journalism Post-Independence (7 mark)

OR

- C) Explain different type of Features Stories (15 mark)**

- Q3 A) Explain the role of News sources in Newspaper Organization (8 mark)**
B) What are the tools of reporter (7 mark)

OR

- C) What are the different beat in Journalism explain any 3 with example (15 mark)**

- Q4 Short notes any one (5 mark)**

- A) Citizen Journalism
- B) News Editor
- C) Hooks and Angle
- D) Stylebook