

Note: All Questions are Compulsory

All Questions Carry Equal Marks

Q.1 Discuss the role of Doordarshan in the socio-economic development of India. Do you think that Prasar Bharati reflects government's intention to liberalise Indian media market? 15

Q.2 A) Rammohan Roy initiated the social reform movement in the 19th Century India, through his newspapers. Do you agree with the view? 15

OR

Q.2 B) Discuss the Objectives of Doordarshan 08

Q.2 C) Discuss the role and relevance of Prasar Bharati 07

Q.3 A) "It is not important what you show on TV. It is important how you show it" Do you think that the motive behind this statement is to create a common TV culture throughout the world. 15

OR

Q.3 B) Radio Broadcasting is helpful to create social awareness. Explain 08

Q.3 C) Do you think the national programme of All India Radio respect the spirit of India? Explain with examples. 07

Q.4 A) FM. Channel has changed the face of Indian broadcasting –Do you support this view? Do these channels improvise new formulas to attract the people of different age groups? 15

OR

Q.4 B) Do you agree that now a days Hindi film Industry is striking a balance between commercially successful nature and socially artistic good cinema? Explain with examples. 08

Q.4 C) Describe documentary film. Distinguish between Feature Film and Documentary film. 07

Q.5 Write Short Note on: Any 3 15

1. Community Radio
2. Doordarshan
3. Relevance of Short films
4. Vernacular Press Act 1876
5. Press during Emergency Period