

6/12/23

VCD/ /FYBAMMC-ENG/SEM-I/ EFFECTIVE COMMUNICATION - 1/2 ½ hours/75marks

Note: All Questions are Compulsory

All Questions Carry Equal Marks

Q1. Translate the Following Passages in Marathi or Hindi

(15)

- a) Trees are useful to us. They give us timber and firewood. The timber is used to make chairs, tables and other furniture. We get oil from the oil seeds of some trees. The leaves and fruits of some trees are used to prepare medicines.
- b) Food is essential for all living beings. Without food man cannot live long. Every man has to eat a certain quantity of food. If he eats less than that quantity, his health will fail and he will fall ill. So every man has to eat enough food to live.
- c) The crow is a common bird found in our country. It eats all kinds of waste food materials thrown out of the house. It also eats rats and decayed things found in the street. The crow removes all bad smelling things by eating them. So it is called the scavenger of the sky.

Q2a. Who is Translator? Explain the Roles and strategies of Media Translator

(15)

OR

Q2 b. Define communication with its process?

(08)

Q2 c. What is anchoring? State the qualities for a successful anchor?

(07)

Q3a. Frame a sentence for Homophones given below:

(15)

- a) Complement and Compliment
- b) Censor and sensor
- c) Aural and oral
- d) Access and Excess
- e) Berth and Birt

OR

Q3 b. Point out the various ways to overcome the barriers of communication?

(08)

Q3c. State the importance of listening

(07)

Q4 a. Write the meaning of following Media Terms

(15)

1. Broadcast
2. Copy Editor
3. Editorial
4. Propaganda
5. Encoding/Decoding

OR

Q4 b. State the advantages and disadvantages of debate

(08)

Q4 c. State the different types of thinking

(07)

Q5. Short Notes on (Any 03)

(15)

1. Partialism and Prejudices
2. Significance of Non-verbal Communication
3. Voice Modulation
4. Skits and Plays
5. Panel Discussion